

**MARCH 1948** 

## Pine Parade

Published monthly by the employees of the HAWAIIAN PINEAPPLE COMPANY, LTI

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"Treasure Islands"--Pine Folks See Themselves in the Movies! Page 2



## THE HAWAIIAN PINEAPPLE CO. presents "TREASURE **ISLANDS**"

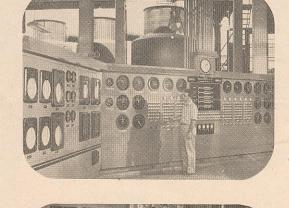


About 15,000 Hapco employees and members of their families last month saw "Treasure Islands," movie about the company filmed last summer by Jerry Fairbanks, Inc., of Hollywood. A sales movie to spark the distribution of Dole products on the mainland, "Treasure Islands" is the first of several films to be cut from scenes shot in the cannery and on the plantations by Mr. Fairbanks and his crew.

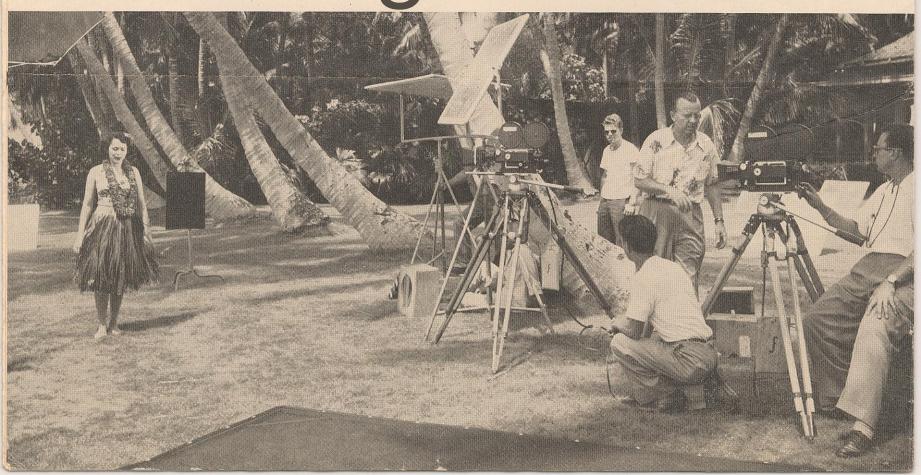
The film was received with enthusiasm by leaders of the food industry at its premier at the convention of the National Canners' Association in Atlantic City in January.

Now that it has been shown to employees, prints will be made available to clubs, groups and school classes. Requests for showings should be made to the personnel and public relations departments.

On the cover of this issue is L the story of Hawaii's golden industry. Shown below is Fairbanks' making ready to take the scene depicted on the cover.







## COMPANY STUDIES PLANS FOR EXPANDING PRODUCTION

Hawaiian Pineapple Company must expand its production to keep its position as the leading producer of pineapple products, and to insure the stability of its present operations on Lanai and Oahu, President Henry A. White said in a recent report to Hapco stockholders.

If test plantings in Cuba prove successful, and if other conditions



are favorable, Mr. White said, the Company plans to grow pine-apples there on a commercial scale, and to install a cannery. Pro-

duction in Cuba would supplement our regular production in Hawaii, and thus strengthen the over-all position of the company.

At present, White pointed productionpineapple is short of the mand. Prospe are that the mand will con-

Investigat

able lands in



uate

greatly in-

creased production need-

ed to meet

this grow-ing demand.

Moreover, ser-

ious risks are

tinue to grow. The President's report stressed these

the Ha

involved in confining large-scale

operations to a single, relatively small area. These risks are well illustrated by the unfavorable

weather conditions during the past

several years on the Hawaiian Is-

Apparently two of our competitors also questioned the wisdom of limiting operations to Hawaii and decided to look elsewhere. One has established plantations in the Philippines and the other in Mex-

Our Company explored several possible areas to supplement pro-

duction in Hawaii, before selecting Cuba as an area which seemed to offer good prospects. Experimental plantings are conbeing



ducted in five different sections of Cuba to determine the quality of the Smooth Cayenne variety when grown there.

If experiments lead to establishment of a plantation, it will be eral fore devel larae

eds, pi grown from slips, which are available in limited quantities, and which re-quire a long period of time to produce



is the case of canned pineapple. Although competing juices are selling at substantially lower prices, the long-range outlook for marketing pineapple juice continues to be favorable.

BREAKFAST CLUB IN CANNERY—Members of the Los Angeles Breakfast Club, who came to Honolulu on one of their special junkets, toured the Honolulu cannery as one of the features of their visit. The members especially enjoyed the treat of fresh pineapple and pineapple juice.



## PRODUCTION OUTLOOK IMPROVES

Production outlook for pineapples is generally more favorable than it has been for several years, President Henry A. White reported, in a recent statement to Hapco stockholders. The unfavorable plantation conditions resulting from the war have been greatly improved as the result of continuous effort.

"For the first time in many years we completed our fall planting program in early December," Mr. White announced. "This in itself is worthy of note, for with the beneficial rains which fell in January, fruit from this crop should ripen normally during the summer of 1949."

Mr. White pointed out that this should assure improvements in yields and fruit size, and lessen the penalties of delayed ripening.

## BASIC HOURLY RATES INCREASED 7c HOUR

Increases in the basic hourly wage rates of both men and women employees of Hapco were made effective by the signing of contracts early in February be-tween representatives of the ILWU and Hawaiian Pineapple Company.

Under the new rates the basic pay for men will range from 97 cents to \$1.77 an hour. Women workers will receive minimum rates ranging from 87 cents to \$1.25½ an hour.

The new rates represent an increase of seven cents an hour over previous rates, and were proposed by the pineapple companies in joint negotiations with representatives of the Consolidated Pineapple Workers Union. The proposals were accepted by the workers in a vote taken on all plantations and in the canneries.

Contracts providing for the new rates will expire February 1st,

## FEDERAL CREDIT UNIONS ELECT



Federal Credit Unions in the various Hapco divisions held annual meetings and election of officers during January. The Honolulu group met in the cafeteria on the 29th and combined business with fun. Some of the highlights are shown in the accompanying pictures. Below are the lucky prize winners: Charlie Kapoho, Hiram Kaliko, Joseph Kaimimoku, and Maka Tamashiro. The lad ad-dressing the mike at the top is Don Rietow, and the paper in his hand is the treasurer's report. Below is Mrs. Jean Kalani entertainwith hula. Furnishing

music in the background are hiram Kalktor Lei Bright and Hanna Kalktor Lei Bright and Don was reelected treasurer. George Kagiwama is clerk All serve also as diversed to the server as diversed to the server also as diversed to the server yama is clerk. All serve also as directors. Two new directors chosen were Jerry Hirokane and Will Prestidge. Others on the board in-clude John Silva, Jr., Edward Ta-naka, Henry Mur, Richard Shino-zuka, and Katherine Andrade. atherine Andrade.

t was re-elected credit committee. members are Raymond Ta-(Continued on Page 5)







LEFT—CHECKING UPPER WIND DIRECTION AND VELOCITIES. Maurice Halstead, meteorologist, aided by Alice Harding, operates theodolite while Gretchen Hastings of PRI records observations. Above: (Left) Alice Harding fills a ceiling balloon with helium. Helping her is Hubert Mills, pilot of plane. (Right) Above the clouds, Miss Harding takes temperature and pressure readings through a puka in side of plane. Through puka, dry ice particles were dumped into the clouds.

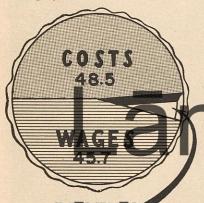
## Where Do **Profits Go?**

Many people think there is something mysterious about profits. Actually, a profit is simply what you have left over after you have paid your expenses.

Another wrong impression is that companies like Hawaiian Pine can largely determine their own profits. That might be true if the company could control its expenses. But the company has to pay "going prices" for the materials and company it was terials and supplies it uses.

Naturally, it saves all it can in purchasing, but in the case of Hawaiian Pine almost half our income is spent for things where others largely control the costs... from cans for the fruit, to taxes for the government.

After paying these expenses, most of what is left of our income is paid out in wages and benefits to employees.



After all these ite paid, whatever remains is the year's profit. Where do these profits go? They are divided a mong 5,879 stockholders, the owners of our business. The only owners of our pushess. The other account into which profits go in that set aside for "Future

is that set aside for "Future Needs." That is another way of saying that they are invested in the future of the company, and the jobs of our employees.

## SORRY, PAT!

Most of you saw the picture on the back page of last month's issue of PINE PARADE, showing part of the cannery employees at their Christmas party in the cafe-teria. You saw the familiar face of old Santa Claus with his white beard and jolly smile, and read in the lines underneath the picture that Howard Adams, genial receptionist of the fourth floor, had given his usual notable performance of the St. Nicholas role. Howard has enacted this role so often that it has been taken for granted. Unfortunately, that is where the editor slipped. For the first time in some years, a new Santa Claus took over the role— Pat Little. So we hasten to correct the mistake. Next year we promise to peek behind the whiskers and find out who it is before we write any more cut lines.

## Wearers Of Hapco Service Pins



**GOSAKU YAMADA** Wahiawa, 42 years (Mrs. Yamada at right)



MRS. HARU MAEDA Robinson No. 1, 10 years



R. A. "DICK" DOLE Wahiawa, 10 years



L. P. YOUNG Storeroom, Wahiawa, 25 years



30-YEAR MEN IN SHIPPING DEPT. L. to r.: Tadashi Miyamura, Hideo Kitagawa, John Hoshino.



HAJIME MURAKAMI Helemano, 25 years

#### FEDERAL CREDIT UNION (Continued from Page 3)

saka, secretary, Kuulei Naiwi, Shisu Toma, and Wilfred Toyoda. Alexander Kahapea is the new chairman of the supervisory committee. Others are Jack Katahara and Fred Omoto. A dividend of 2% was declared.

The Lanai members met on Saturday, Jan. 24th, with James W. Dyson presiding. A dividend of

134% was unanimously approved. Here are the new officers: President, Damaso Juan; vice president, Wendell Kelley; clerk-treasurer, Julian Eudias; assistant treasurer, Mrs. Helen Tsumura. Besides the officers, the board of directors includes: Masao Nobui, Harold Macludes: Masao Nobui, Harold Matsui, Toshio Onuma, Raymond Weaver, Yoshikazu Osako, Solomon Kaopuiki.

Miss Miyono Masada heads the credit committee, with Wilfred Nogami secretary. Others on it are Richard Oshiro, Miss Mieko Nakamura, Harry Osako, Miss Nobue Morita, James Wong. The supervisory committee is headed by Motoka Ichiyama as chairman, with Norman Endo secretary and Haruo Nagatani Haruo Nagatani.

Mitsuto Kato was elected presi-Mitsuto Kato was elected president at the annual meeting of the Wahiawa chapter. Jean M. Teranishi was chosen vice president, and Herbert S. Chu clerk and treasurer. Other directors were: Soikichi Kamisato, Harold Takemoto, Pastor Azurin, T. Segawa, Ruth Yamada, Frances Ogawa.

## Suggestion Award Plan

Wanted:

Suggestions from employees! Listen, Joe! This applies to all

plantation employees as well as those in the cannery.

What is wanted are ideas to improve methods or operations in producing and processing pineapple. Everyone has ideas; maybe you have found some way in which a certain job or operation can be bettered. If so, the idea may be

worth money to you.

Hawaiian Pine has had a suggestion award plan in force for many years. Employees at the factory have led the rest of the organization in proposing new ideas

and methods. Lanai ranks second; and Wahiawa third.

This plan is open to all employees except certain executives, superintendents and assistants, and certain members of the technical and research staffs.

Whenever you have a suggestion, you may submit it yourself in writing, by placing it in the nearest suggestion box. If you don't know where the box is located, your luna or foreman will help you find it. If you cannot write the sugges-

it. If you cannot write the suggestion, your luna or foreman will also help you; or someone at the plantation personnel office will help you. If a hawing is needed, it will be made for you.

After you have turned in a suggestion, one of the three Division Suggestion Committees will consider it. These committees meet every two weeks and recommend disposal of the suggestions to the Central Committee at Honolulu. This latter group makes final This latter group makes final

This latter group makes final recommendations to the Company management, which determines the amount of the award to be made if your suggestion is accepted.

In determining the amount of your award, the Treasurer's department prepares for the Committee estimates on amounts of anticipated net savings subject to anticipated net savings, subject to certain deductions for taxes, and to these savings, specified percentages are applied. The minimum award is \$5.00 and the maximum is \$5,000.00. These are net to you.

Supplemental awards may be made later if developments show a greater value to the improvement than first anticipated.

> \* \*

The following letter was recently received from a little boy. We are printing it in order to have you share it with us; besides, there might be an interested correspondent in the house.
"Dear Sir:

"I got your map of Hawaiian Islands. I liked it very much. I took it to school the class liked it and our teacher hung it up.

"I have tasted lots of Dole Pineapple. I want thank you for everything. I wish you would answer me back and tell me how you are getting along. I hope you have many good times."

"Yours truely,
Richard Brettrager
2175 Holihon R. D.

Saginaw, Michigan"

# MARCH 15 ... How about your TAXES

With federal income tax returns due March 15, and with a new territorial income tax law to wrestle with, Hapco employees needing help in filling our forms or figuring how much they owe have competent advice close by.

Several weeks ago Lim Young's department furnished all em-ployees with forms stating the amount of money that had been withheld under the federal law; and also the amount withheld under the territorial 2% law. In most cases, these forms provided all the information needed.

For those who need further help, the following information may be of assistance.

At the Honolulu cannery, employees may consult with their timekeepers, who have been given up to date information and instructions to qualify them as advisers.

different employees according to bango numbers were posted on bulletin boards, theatre slides and at the gymnasium by the Personnel Department. Employees were asked to bring with them—their Withholding Statement 1947, Form W-2, and all records such as money order receipts, cancelled checks, etc., for payment made on their 1947 Declaration of Estimat-ed Tax. Eleven members of the Main Office staff assisted beginming Monday, January 12, from 4:00 p.m. to 8:00 p.m. for em-ployees with bango numbers 1 to 1999; Tuesday, January 13, from 4:00 p.m. to 8:00 p.m. for employees with bango numbers from 2000 to 7999; and on Wednesday, January 14, from 4:00 p.m. to 8:00 p.m. for employees with bango numbers 8000 to 8999. Frequently employees were still waiting after 8 o'clock but all were handled before closing.

fore closing.

The estimated number assisted in preparing their 1947 income tax returns ranged between 1,000 and 1,200. The Lanai Fost Office under Postmaster Stephen Tom cooperated by keeping open to handle money order forms. Don Rietow, from the Honolulu Office assisted the Main Office staff in handling ssisted e under the Main Office staff in handling some of the difficult cases. Mr. Damaso Juan of the Personnel Ofn interpret



PUTTING ALI Mrs. Leah Hayes, Lanai main office, assists Doro Binaloga to make up his income tax return.

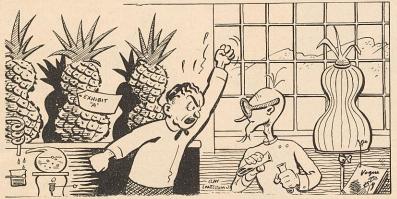
These timekeepers are available and ready to answer questions and straighten out problems.

On Lanai, John Alexander of the Maui territorial tax office spent one entire week conferring with employees who needed information on the new territorial law.

Hapco's Main Office on the island, as in past years, assisted many. Notices of schedule for the

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Frequently, employ have wanted to have extra copies of PINE PARADE to send to friends or keep for their own use. Arrangements have been made to supply the Employment
Office with extra copies each
month, which employees may
obtain simply by asking for
them. More copies will be supplied to the various members of the staff, for distribution in the departments among em-ployees who wish to get them.



don't care if you CAN grow them with the 'New Look'. . They still won't fit in the Ginacas!"



est February 15, was haptized at the Waipahu After the ceremony a luau and dancing were enjoyed by a large circle of friends. L. to r.: Eladio Solovan, Miss Connie Garcia, Mrs. Rosalina Lime, and Benjamin Ascuncion, godfather. Shirley's father, Venancio Lime, is in the planting department at Wahiawa. 2-Among guests at the christening were Miss Gloria Tomacder and Gregorio Nacnac, camp clerk at Robinson No. 2. 3-Standing at attention are the daughters of Mr. and Mrs. Domingo Parangan, Carmen and Sylvia. Dad is a luna in the maintenance department on Lanai. The lad on the ground is their little brother Edward. 4-These youngsters were playing basketball at Kemoo when the cameraman arrived. Kneeling, l. to r.: Bonifacio Samson, Melvin Malanog, Bobby Handa. Standing, l. to r.: Juan Visitacion, Ronald Amemiya, Cerillo Visitacion, Isao Kushimi. 5-Commencing early on the piano is 2-year old Arlene Herrera, daughter of Mr. and Mrs. Alde Herrera. Her dad, known as "Alde" to all Wahiawa folks, is a personnel assistant and has served Hapco for 12 years, working his way up from a field job to his present position. 6-Carol Ann Tsumura and Edna Kurashige posed for this picture while strolling down Lanai City's Main Street. Carol is daughter of Mr. and Mrs. Masashi Tsumura, personnel department, while Edna's dad is operator at the Lanai Theatre.

3 months old, held

## New Community To Serve Wahiawa District





OPERATIONS PROGRESS AT WHITMORE—The new plantation community serving employees in the Wahiawa district is making steady progress. The two top pictures show workers of the contracting firm busily engaged on construction of one of the new homes. In the lower picture at the left are members of the gang operating the cess pool digging machine. L. to r.: Leoncio Balbas, Jaime Oliva (kneeling), Quirino Rico, Monico Mabanag, John Sambueno.



Pine Athletes At Leilehua Hi

In sports at Leilehua figh School, Wahiawa, many Hawaiian Pine boys are prominent. As in football, several were on the bas-ketball team, which just com-pleted its season with 2 wins and 4 losses. Pine boys on the team were Takeo Matsumoto, Kemoo, Takao Araishi, Helemano, Richard Takao Araishi, Helemano, Richard Aoki, Tony Calaustro, Brodie No. 2, and team manager, Robert Nihei, Kaukonahua.

In baseball, due to start in a few weeks, Robert Nihei, Takeo Matsumoto and Robert Takehara, Edwin Suetani, Teodoro Palisbo, from Whitmore, are turning out daily for practice to win a berth.

Lots of luck, boys. you make the team. We hope

#### IN SYMPATHY

We extend our deepest sympathy to Mr. Charles Stillman because of the loss of his wife, Mrs. Beulah Stillman, on Feb-ruary 3rd, 1948.

She had been with the Wahiawa Division for 11 years as a public health nurse, and was popular among all the em-

Services were held at the Nuuanu Mortuary. Reverend George Norton of the Wahiawa Community Methodist Church officiated. A funeral ceremony followed conducted by Lei Lehua Chapter No. 6 of the Order of the Eastern Star.



"Darling! Sh-h! Your SLIP is showing!' \*

A new Y-Teens Club was organized recently by Brodie No. 2 girls, with Miss Laura Arakaki as advisor. The full membership of 12 girls attended the first meeting held at the clubhouse on January They will meet regularly at 4:30 p. m. on the first and third Wednesday of each month.

Officers elected were:

Eleanor Arial President Vice President ... Norma DuPont Secretary ..... Felicidad Nuez Treasurer Alice Hirasa Program Chairm'n Mitsue Nagaki Publicity Katerine Konishi Inter-Club

Representative Irene Cantere Standing Committee

Beatrice Marquez Chairman Aided by Miss Craig, District Supervisor, a constitution was made up and ratified. IN SYMPATHY

IN SYMPATHY
Mrs. Thelma Kibota of Waialua Camp died in the Wahiawa
General Hospital. She is the wife
of Mr. Yoshio Kibota of Farmall Department, holder of a ten
year service pin last year.
Thelma was wift the Field
Maintenance Department.
She is survived by her hus-

She is survived by her husband and six children - Ruth, 15; Edward, 13; Clarence, 11; twins, Verna and Vera, 9; and Melvin, 7. Also surviving are her mother, Mrs. Toki Oho of Waialua Sugar Plantation, three brothers and two sisters.

Services were held at 2:00 p.m. Saturday, February 7, at Cremation followed at Honolulu crematory. Kukui Mortuary was in charge of arrangements.

4-H CLUB PROJECT

The Clovers, 4-H Club at Brodie No. 4, are now busy on their present project, which is framing pictures. Their first project was making guest towels.

VACATIONING

Francisco Opano of the Transportion Department, is now spending his vacation in Maui.

BACK FROM MAUI

Mr. Ken Kawamura is back to work from his recent vacation, spent on Maui. He claimed he saw real snow but also that certain girl, we suspect.

Mr. Martin Mehio, our crooner at the laboratory, is back from his vacation, singing merrily as ever.

## Stork News

#### LANAI

January 5, to Mr. and Mrs. Ta-dashi Mizomi a daughter, **Norene Yoshiko.** Mr. T. Mizomi is a Surveyor in the Engineering Dept.

January 8, to Mr. and Mrs. Ah Sing Ah Ho a daughter, **Pearley Anne Miu Lan.** Ah Sing is a Crane Operator at the Harbor.

January 9, to Mr. and Mrs. Eiji Funada a daughter, Lorraine Ichiko, Eiji is a mechanic in the Maintenance Construction Shop.

January 11, to Mr. and Mrs. Takeo Anbe, a daughter, Yuriko. Mr. Takeo Anbe is a plumber in the Engineering Dept.

January 16, to Mr. and Mrs. Toshio Onuma, a boy, Gary Toshiaki. Toshio is a Harvesting foreman and also a Lanai reporter of the Pine Parade.

January 18, to Mr. and Mrs. Vicente Saloricman, a girl, Nancy Gail. Vicente is a truck driver in the Harvesting Dept.

January 24, to Mr. and Mrs. Peter Kekahuna, a daughter, Hat-tie Kaomealani. Peter operates the high lifter at the Storeroom.

February 8, their first child, to Mr. and Mrs. Francis Shiroma, a daughter, Linda Eiko. Francis works in the Machine Shop.

February 10, to Mr. and Mrs. Pedro Amor a con, Robert. Mr. Pedro Amor works in the Field

Maintenance Dept February 13, to Mr and Mrs. Rung Chul Kun, a son, Gordon Date J. C. as he is better known, is a foreman in charge of the Harwesting Machines. Harvesting Machines.

WAHIAWA

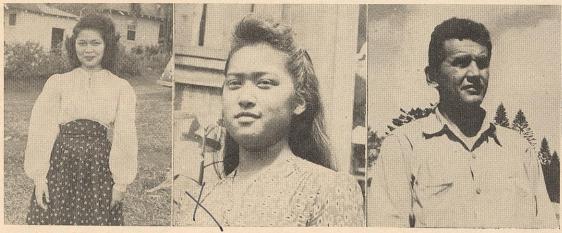
Their seventh child, Franklin, and Mrs. Leo-of Waimea on at Waimea. Hawaiianlungay works for the Planting De-

partment. To Mr. and Mrs. Raymond Ina-fuku of Kemoo, a girl, **Lorraine** Emiko, was born on January 20, 1948, at Wahiawa General Hospi-tal. This is their fifth child. Mr. Inafuku is a research assistant in the Laboratory at Wahiawa and has been with Hapco since 1936.



EN ROUTE TO PHILIPPINES. Lorraine and Rudy, niece and nephew of harvesting luna Pedro Abangan, of Brodie 4, left January 29 for the Philippines to join their parents. Right: Crispin Colobong and Luis Visitacion of the Wahiawa division left Feb. 19 for the Islands on a 3 months' leave of absence.

## Some Lanai Personalities



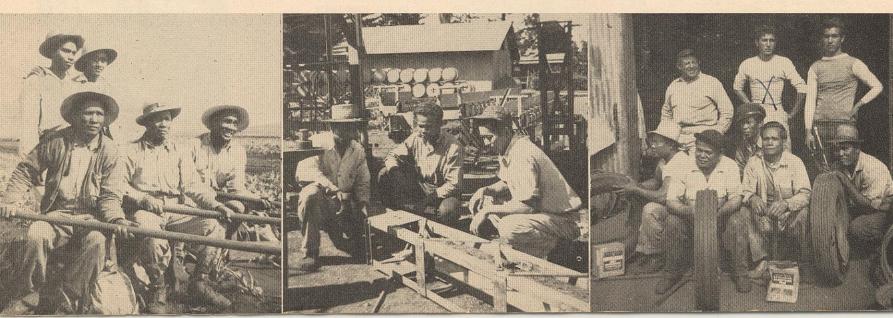
CLUB HOUSE STAFF—In front, Mrs. Betty Nakasone. Second row, l. to r.: Miss Rose Nakamura, Mrs. Y. Masada, Mrs. Harry Kawamoto. Top row, l. to r.: Clemente Antonio, Mrs. Tomiko r.: Clemente Anto-Higa, and Fauto Aban.

LEFT — LANAI BARBERS: Front, l. to r., Alipio Pelegrino, Placido Buloran. Back,

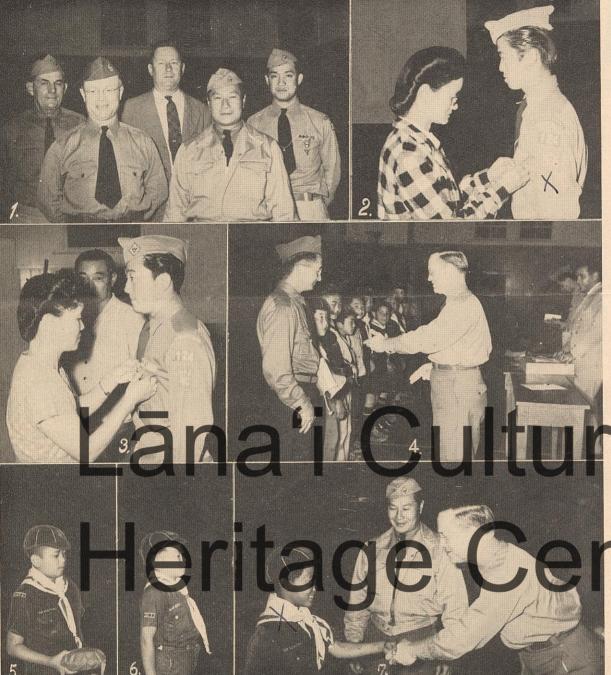
VIRGINIA DEL ROSARIO, at left above, is daughter of Mr. and Mrs. Eugenio del Rosario. Her dad is a truck operator, and she has two brothers back from the service, who both work for



THREE GROUPS OF EMPLOYEES. Below, left: Planting Dept. "Gang". Front, l. to r.: Delphin Cabanglan, Philadolpho Dagdagun, Tomas Costales. Back: Felix Tolentino, Benny Cabico. Below, center: Shop Employees. Looking over a job just completed on the harvesting machine are, l. to r.: Mateo Fabrao, Celestino Bueno, and Tamotsu Kubota, foreman. Below, right: Tire Shop and Service Station Employees. Seated, l. to r.: Nicolas Obra, Pedro Perez, Placido Segundo Melegrito, Vicente Villegas, Frank Tadios. Standing: Tony Perry, foreman; Walter Yoshikawa, George Ohashi.



## Langi Scouts Win Awards At Court Of Honor



BOY SCOUT COURT OF HONOR ON LANAI. 1—When Ronald Dye, of the Boy Scout Executive Council, Region 12, came to Lanai, several interesting events marked his visit. In the official group were: front row, Mr. Dye, James Ohta, Maui County Scout Executive. Back row, I. to r., H. G. Munro, district commissioner, Lanai; Arthur Carlson, advancement chairman, Lanai; Hirao Oyama, Scoutmaster, Lanai. 2—A Life Scout badge was pinned on Takeshi Nakamura by his proud mother. 3—Another to be thus honored was Takeichi Kawamoto, whose mother pinned the Eagle Scout badge on him. 4—Cub Master Thomas Fuchigami was presented with the Club Pack Flag, which went to Pack 33 as the outstanding one on the island. 5—The Outstanding Cub award went to Benjamin Lui of Pack 17. 6—The Best Cub award for Pack 24 went to Thos. Yokoyama. 7—Frederico Ballesteros won the award for the Catholic Cub Pack. All awards were gifts of the Lanai Welfare Association. BOY SCOUT COURT OF HONOR ON LANAI. 1-When Ronald Dye, of the Boy Scout Executive Coun-

## TO HOLD "HANAMATSURI"

The Lanai Young Buddhist Association will commemorate the birth of Buddha Sunday, April 8, with a "Hanamatsuri" to be held at the Gymnasium. The children will give the singing and dancing program, and the Senior and Junior Y.B.A. members will put on short plays. Newly elected officers are: President, Isamu Honda; Vice President, Betsy Uchikata; Secretary, Joyce Oyama; Corresponding Secretary, Joe Nogami; Treasurer, Yukitoshi Morikawa, and Auditors, Nobuo Honda and Tamotsu Taka-

#### BEACH PARTY

The Lanai Research Dept., both the Lanai Research Dept., both the field and laboratory divisions, honored Mr. and Mrs. Roy Ito at a Beach Party at Manele Beach, Saturday, Feb. 21st. Swimming, games and group singing around a big bonfire were enjoyed by all. The food was cooked in the Filipino style. Chairman of the affair was Mrs. Helen Birondo, assisted by Haru Nagatani and Jose Tolentino.

#### LANAI VETERANS RETURN

Back in Lanai after 18 months f service in the U. S. Army are Yoshito Miyamoto, Kiyoshi Hokama and Hideo Niibu. All three were stationed in Japan at one time. Having returned to civilian life, Yoshito Miyamoto works in the I.B.M. office, Hideo works in the Truck Dept., Kiyoshi Hokama is employed by the Mer-Mart Store, Lanai Branch.

St. Anthony High Trojans from Maui won three out of four basketball games on Lanai, on Monday and Tuesday, Feb. 16 and 17th. The Varsity Trojans defeated the Rockets, local Senior team and Lanai High Varsity. The Junior team has won one and lost one.

## All Hapco Aids Red Cross Drive

Hawaiian Pine employees are ready to do their part in putting the Red Cross drive over the top.

Over 50 volunteer representatives will cover the plantations and the cannery.

This year the drive in the Territory has a quota of \$286,000, compared with last year's quota of \$230,000. More money is needed this year because of increased costs.

Of the funds collected in the Territory, 80 per cent stays here, 20 per cent goes to national headquarters to be used for disasters in any part of the country. About \$11,000,000 was spent last year for this purpose. Hawaii is well aware of the value of the Red Cross. In

of the value of the Red Cross. In the 1946 tidal wave disaster, the national body spent a total of \$407,000 in relief expenditures.

Representatives in the various factory departments at Honolulu aiding the drive are:

Fruit receiving, T. Benevides; Ginaca, E. Fukushima; preparation, Lily Castro, Evelyn Hamada, James Tanaka; S.D.S., R. Tsutsumi; cooker, H. Kono; crushed, G. Yoshimura; juice, C. Tokushige; M.T. can, U. Kaya; storage, R. Shiroma; cased goods, K. Kaneshiro; labeling, C. Morinaga, K. Oshirational body spents of the storage of t

Shiroma; cased goods, K. Kaneshiro; labeling, C. Morinaga, K. Oshima; shipping, T. Miyamura.
Box house, E. One; lug box, P. Kim; garage, E. Luther, M. Fontes, R. Geo; mill, T. Takahashi; mech. shops, J. Baker, thoren fruit, J. Honda; electrician, N. Oshiro; inspection, M. O. Quon; guards, W. Arruda; cafeteria, N. Uchigaki, cafeteria, N. Uchigaki, shops, J. Baker, ftoren fruit, J. Honda; electrician, N. Oshiro; inspection, M. C. Quon guards, W. Arruda; cafeteria, N. Uchigaki-uchi; utilities, J. Kaya, K. Leong. Laboratory, D. Shirai; warehouse IBM, M. Matsuoka; plant superintendents, J. Davis, F. Gibson; main office, M. Terrell.

The Land Red Gross drive chairman is Dionecio Rabbon, community are are and proprietor.

nd proprietor re. Wahiawa's Weber, office manager.

### Golf News

Raymond Weaver, Asst. Supt. in the Electrical Dept. won his first trophy since becoming a member of the Lanai Golf Association a few months ago. Ray carded an 83-11-72 net to win the Nishimura Trophy on Sunday, January 25th.

The February Ace tournament held Sunday, February 1, 1948 fell to Gilbert Matsui of the Research Department, when he shot a sizzling 79-12-67 net.

Emigdio Jamero, a thirteen-stroke handicapper, shot a 42-37-79, and a net of 67 on Sunday, February 15th, to win the President's Trophy, put up by Past-President, "Swede" Desha. "Jackson" Sakuma, who was in the same foursome with Emigdio, was a close second with 68 net. Emigdio and Sakuma were tied in net up to the 17th hole, but Sakuma missed his putt for a par 3, while Emigdio sank his on the 18th hole. Sakuma is a 9 handicapper. Emigdio is a gang luna in the Planting Dept. while "Jackson" Sakuma drives a truck in the Harvesting Dept.

# For HAP! Illahin

#### Fourth Floor News

February was a sort of lull month, following post holiday activities, but in spite of the inactivity along news lines some interesting items have come to the fore.

First of all, Roberta Hoefle heard from Milnora Kekuewa, switchboard operator, who announced her marriage to W. B. Trahan. It seems that her original intention was merely to visit her future in-laws in Lake Arthur, Louisiana; however, it appears that mutual impressions were so favorable that immediate marriage plans were made. The big event took place in January. We

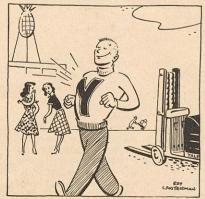
wish her every happiness!
Speaking of Roberta, we regret
her siege of illness during this past month and hope she will soon be her vibrant self again.

Among the personalities who left the "family" this month are Marge Jackson and Beth Hall. We're certainly sorry to see their go. We don't know the future plans of Marge, but Beth and her husband and two children are New York-bound via the Panama Canal on the Masson freighter the Canal on the Matson freighter, the Hawaiian Retailer.

A similar back-to-the-mainland trip is also being planned by Jane Wilson. She's shoving off WHEN her ship comes in. We will certainly miss her when she leaves.

Elizabeth Lee and her sis have designs on a mainland vacation trip this spring. Being kamaainas, this will be their first trip to the mainland and they plan to do it up brown, the lucky gals! Evelyn Yap will also be mainland-bound this spring during her vacation. Another of our switchboard operators, Mary Jane Miller, is on extended leave. She's spending her time in Manila. These Hawaiian Piners do get around, don't they?

Literally speaking, the ball has started to roll and we are ex-



"He's been dressing like that ever since they put him in the YALE Lift Dept!"

periencing a good deal of enthusiasm in the organization of a women's bowling league. This should be good exercise and lots of fun.

This past month has brought another newcomer in the person of Ruth Keene. With Beth Hall's leaving, Kay Addicott moved in-to Beth's position and now Ruth has come to fill the vacancy left by Kay. We are very happy to have you with us, Ruth.

We are happy to extend our heartiest congratulations to Harry Fox. He married that lucky little lady, Margaret Fleming. We wish them both a great deal of happi-

One of the charming girls who One of the charming girls who serve as guides and receptionists for visitors at the factory, Miss Miriam Fernandez, was married January 31st, the bridegroom being Mr. Edwin K. Tollefsen. The wedding took place at the Sacred Heart Church at 5:30 p.m., and was followed by a reception at Lau Yee Chai's. Miriam was given in Yee Chai's. Miriam was given in marriage by her father, Mr. Lino Fernandez.

"Destination—Hawaii" Nakama, Territo Future Homemakers of America Convention, held at Camp Maluhia, on the Kona coast of Hawaii. Miss Nako Nakama, a Junior at Lanai High School, was elected a Territorial Officer last year when she attended the first Convention to be held since the war. She attended this year's Convention as Chairman of the Public Relations Committee.

Other delegates attending were: Miss Jane Kuwada, Miss Eiko Ni-shimura, Miss Clara Gima, island officers; representatives were Miss Alice Eligado and Miss Caroline Fujie. Mrs. Ruth Mattson, Home Economics teacher chaperoned the group.

Mrs. Leopoldo Sacalamitao, newcomer from the Philippines, has returned to work after two weeks of hospitalization at the Queen's. She is with the Field Maintenance Department.

Miss Sakae Nakama, '47 graduate of Lanai High School and presently attending the University of Hawaii, appeared again in the second production of the play "The Defeated," which was held at the Baldwin High School Auditorium on Feb. 21 and 22. While on the Pine Isle, Sakae was active in

school affairs, being Vice President of the Student Body and an honor student for many years. She was presented with a scholarship to the University of Hawaii last year and plans to become a teach-

February holds birthdays not only for Lincoln and Washington, but for many others. It also seems a popular month for the stork. Celebrating their birthdays in February were: Miss Mary Ellen Oyama, Miss Harumi Sorida, Miss Clara Fujie and Miss Mabel Kawa-

Happy Birthday to Miss Isabel Kurashige, who became 19 on February 22, George Washington's natal day. Isabel graduated from Lanai High School in 1947, and is working at the Main Office.

Mr. and Mrs. Eiso Hokama gave a family party at their home to celebrate the first birthday of their son DENNIS. Everybody enjoyed Songs in Yasuma man in the Maintenance Depart-

Mr. Hokama is a Tractor operator on Lanai

Victor Hanaike, prelady recently at Francis nany fri ds wh ds who have v eport that recovery and everyone hopes to see her back in the cannery soon. During her absence, Myrtle Goto was assigned temporarily as assistant head forelady to help in the trimming section.



## House Fix-Ups That Are Fun To Do

Those rolls of ready-pasted narrow wallpaper borders or trims now on sale in most dime stores are wonderful to use for prettying up the house. All you have to do, you know, is to dip the paper in cold water and put it where you want it. It sticks fine on painted wood. In the drawing above, the wallpaper trim has been pasted on a window frame, to take the place of draperies.

Paper plates have possibilities, too. Cut them in two and tack them along the edge of a shelf for a neat scalloped effect; or decfor a neat scalloped effect; or decorate them gayly with water color paints or with pasted-on cut-outs, and tack them on the wall in groups of three or four where a bit of color is needed.

Interesting pillows for lanai or hikiee can be made from those small thin rag rugs on sale in most department stores or variety stores. Just fold a rug end to end

stores. Just fold a rug end to end, stores. Just fold a rug end to end, stuff with kapok, and sew together. Such pillows are sturdy and fadeproof and can be easily emptied

and washed can be easily emptied and washed Come on girls, give! Tell your favorite good idea or give your favorite recipe to your Pine Parade reporter. We'll put them in shape if you want us to, and pass them along here in your own page, so everybody can enjoy them.

WEDDING BELLS RING ON LANAI—Miss Agnes Akina, of Honolulu, married Santos Pascua of Lanai City in a beautiful ceremony January 25 at the Catholic Church. Members of the party shown Akina, and Rose Parent, attendants; Mrs. Agnes Millare, Matron of Honor; the bride and groom; Julio Abuel, best man; Donald and Walter Yoshikawa, George Ohashi and Alejandro Arao, ushers. Kneeling: Rejina Rivera, flower girl; Simon Pascua, train bearer.



## Behind The Scenes With Pine Parade



PINE PARADERS MAKE NEWS. 1. This picture might be entitled: "The Reporter Takes A Bride." Roy Ito, on the Lanai Pine Parade staff, is assisting Mrs. Roy, formerly Natsuko Yamamoto of Haiku, Maui, to cut the wedding cake. He's on the Research staff, and she is sister of Mrs. M. Nakai, wife of a luna in the maintenance dept. -When Logan Ng, for many years Honolulu editor of Pine Parade, retired from those duties recently, the entire cannery staff turned out, and Cal S. White, director of public relations, presented him out, and Cal S. White, director of public relations, presented him with a certificate for outstanding service, also a gold-mounted pen and pencil set. 3—Toshio Onuma is secretary of the Lanai staff, and works in the harvesting dept. He's also a member of the Keele Flying Club. 4—One of Lanai's popular wahine reporters is Miss Susic Yamato, who works in the storeroom. 5—Introducing Gregorio Nacnac, recent addition to the staff at Wahiawa. His beat is Robinson No. 2, and he works as camp clerk. Back in the Philippines he served on the police in Robinson Constitution of the staff at the Philippines he served on the police in Baguio City, and for several other ment organizations.

#### HAPCO BOWLING TOURNAMENT TEAM STANDINGS Waikiki Section

	vanish Section
of.	Total Pinfalls
nes	With Handicap
	6 700

	10.01	Total Pinialis	Points				
Team	Games	With Handicap	Won	Lost	Percent		
Truckers	9	6,700	10	2	.833		
Utility	6	4,185	6	2	.750		
Double Seamer	9	6,093	8	4	.667		
Dole-1	6	4,286	5	3	.625		
Storage	9	6,731	6	6	.500		
Dole-7	9	6,486	6	6	.500		
Dole-8	9	5,928	6	6	.500		
Machine Shop	9	6,126	5	7	.417		
Dole-6	6	3,830	3	5	.375		
Dole-5	9	6,077	4	8	.333		
Dole-10	9	5,930	1	11	.083		
Honolulu Section							
Box House	9	7,043	8	4	.667		
Isleways "B"	9	6,876	8	4	.667		
Sugar Mill	9	6,707	8	4	.667		
Yale	9	6,654	8	4	.667		
Research	9	6,086	8	4	.667		
Dole-9	9	5,853	8		.667		
Storeroom	9	6,654	7	4 5	.583		
Isleways "A"	9	6,603	6	6	.500		
Dole-3	9	6,617	5	7	.417		
Dole-2	9	6,596	4	8	.333		
Dole-4	9	5,907	2	10	.167		
Dole-11	9	5,178	0	12	.000		
					.500		

NEW LANAI EDITOR
Mr. Masashi Tsumura, better
known as "Mustache," is the new
editor for the Pine Parade on Lanai. Dave Eldredge, the former

editor, will now devote his time to taking photos for the publica-tion. Many thanks to Dave for his good work, and lots of luck to "Mustache" in his job.

## **Brevities**

#### IN THE ARMY NOW

Recently inducted into the Army were Mitsuo Saito and Paul Nakamura of Brodie No. 2. Both have volunteered for service in the Far East for a 3-year term under the Army Air Transport Com-mand. They are presently sta-tioned at Hickam Field. Before enlisting, Mitsuo was with Hapco as a Farmall Operator, while Paul was a senior at Leilehua High School.

Mr. H. B. Stanley, superintendent of the Wahiawa Division, Engineering Department has undergone a minor operation at Queen's Hospital.

We all wish him a speedy recovery.

Kiyoshi Nakasone, who has been employed at Wahiawa Me-chanical Depatment as a machinist, has accepted a new job in a grocery store with his uncle. Lots of luck to you in your new job, Kiyo.

#### HAS ACCIDENT

William Rodd, toolroom keeper of the Machine Shop, met with an unfortunate accident recently and was confined in the Queen's HosAt Canners' Convention

Hawaiian Pineapple Company has kept faith with its customers throughout the country by equitable distribution of limited supplies, in the face of increased demand, Harry E. MacConaughey, Hapco vice-president in charge of sales, said at the National Canners' Association convention held last month in Atlantic City.

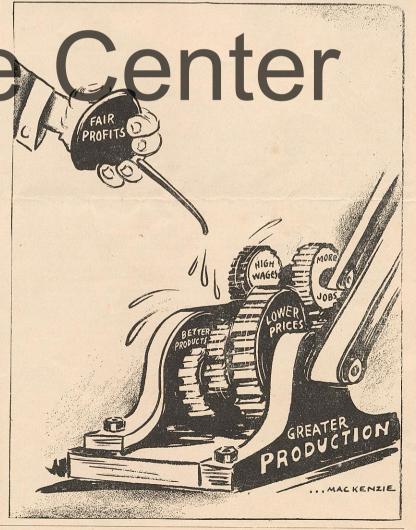
Stressing the changes in the over-all distribution picture, Mr. MacConaughey warned that sales organizations must change with the times or be passed by.
And, in commendation of the
Dole brokers, he added: "A
great many of you have seen the light—you have taken the steps to streamline your think-ing and your organization and your activities to meet the new conditions."

He also emphasized the importance of an intimate knowledge of trade channels, including retailers, the consuming public, and its buying preferences.

In conclusion, preceding an advance showing of the new Hapco movie, Mr. MacConaughey said "We are as ready Abilities can make Mother Nature is as human car possible. If while, we can good to us for even promise eventually." more supplies

MAKES THE WHEELS GO ROUND

By MACKENZIE





INTERESTING NEWS EVENTS PORTRAYED—1—Little Cecilia Aona saved the life of her playmate, Mildred Yagi, by pulling her from the waters at Kaumalapau, Lanai. In recognition, Richard Bearse, Red Cross representative, presented her with a certificate. Seated is Miss Elaine Kauwenaole, who also received a certificate for rendering artificial respiration. 2—Recent visitors on Lanai were former Delegate Sam King and Sen. Guy Cordon. 3—Dr. Tarbel, famous magician, offered to walk blindfolded through the cannery. He's shown here with his manager. 4—This 500-lb. swordfish was caught a few miles off Lanai. Proudly posing with it are Solomon Nahina, Donato Balanay, and Lloyd Cockett. 5—When the Hapco movie was shown on Lanai, children of employees crowded the theatre, as well as the grown-ups. 6—Jack Davis of the preparation department had an unfortunate experience late last month during the big storm. An uprooted tree toppled over on a house and completely smashed his car in the garage.—Photo by Advertiser.

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