

MAY 1950

# Pine Parade

Published monthly by the employees of the HAWAIIAN PINEAPPLE COMPANY, LTD.

## Lāna'i Culture & Heritage Center

KNOW-YOUR-COMPANY-TOURS  
Story On Page 8

# Pine Parade



MAY  
1950

PUBLISHED MONTHLY BY THE EMPLOYEES OF  
THE HAWAIIAN PINEAPPLE COMPANY

MADELINE T. HAWES, EDITOR

ASSOCIATE EDITORS:

HONOLULU.....ADRIAN DE MELLO  
LANAI.....MASASHI TSUMURA  
WAHIWA.....J. W. OLDENKAMP

Staff Photographers, W. M. PITCHFORD, MITSUO HIDANO

LANAI:

Faustino Eocini, Damaso Juan, Robert Kinoshita, Masakatsu Kutaka, Kenneth Matsumoto, Wilfred Nogami, Toshio Onuma, Elaine Perry, Larry Sensano, Betsy Uchikata.

WAHIWA:

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## ON THE COVER

First of approximately 1,000 Lanai Plantation employees arriving by chartered Hawaiian Airlines plane for an all-day tour of the Hawaiian Pine cannery and main office. Story of the "Know-Your-Company-Tours" starts on page eight.

## CONGRATULATIONS

35 Years

May

Masao Kubo, Wahiawa.....20  
Tsuneichi Shimada, Wahiawa.....21

25 Years

James S. Sugitaya, Honolulu.....1  
Seizo Honda, Lanai.....1  
Vivian V. Davis, San Francisco.....7  
Takeo Segawa, Wahiawa.....14  
Densuke Tomita, Wahiawa.....18  
Pedro Abangan, Wahiawa.....23  
Katherine M. Ruter, San Francisco.....25  
Mary A. Victor, Honolulu.....25

20 Years

Masaichi Morikawa, Lanai.....7  
Takashi Miyazaki, Lanai.....8  
Sixto P. Samontiza, Lanai.....15  
Kumamoto Iwao, Lanai.....23  
Kikue Hisano, Honolulu.....28

15 Years

Kenneth F. Boucher, San Francisco.....1  
Jitsuo Mimuro, Honolulu.....3  
Honorio Luis, Honolulu.....3  
Bartolome V. Custodia, Honolulu.....3  
Wallace Shinyama, Honolulu.....6  
James T. Youd, Honolulu.....16  
William G. Young, Honolulu.....24  
Shunichi Sakaue, Lanai.....25  
Henry Moldenhauer, Honolulu.....28  
Joseph Pereira, Honolulu.....31

10 Years

Thomas E. Wade, San Francisco.....9  
Bung Hoon Hee, Honolulu.....14

## WILLIAM P. HODGINS NAMED NEW PLANT MANAGER

William P. Hodgins was appointed Plant Manager, Honolulu Manufacturing Division, on April 1st. In his new post, Mr. Hodgins reports to the Manager, Honolulu Manufacturing Division, and has overall supervision of operations in the Plant. Superintendents of the Cannery, Warehouse, By-Products and Transportation report to him.

Bill Hodgins has been associated with Hapco in a supervisory capacity since June, 1936, starting as Assistant Section Superintendent, Brodie Section, Wahiawa, and later becoming Superintendent. In February, 1938, he was transferred to the Mechanical Research Division, and in August, 1939, to Lanai Plantation as Assistant Plantation Engineer.

In 1942 he became Assistant Operating Superintendent of Isleways, Ltd. He was promoted to the post of Operating Superintendent in April, 1943, becoming responsible for the maritime operations of Isleways, which includes surface transportation between Lanai and Maui, as well as Lanai and Kapalama Harbor, Honolulu.

Born in Honolulu, Mr. Hodgins majored in mechanical engineering at the



W. P. Hodgins

University of Wisconsin. Active in community affairs, he is program chairman of the Port of Honolulu chapter of the Propeller Club of the United States, a director of the Wailupe Community Association, past president of the Punahoa Alumni Association, and past president of the Honolulu Toastmaster Club.

## Lana Culture & Heritage Center

Honor has been paid to three Hapco employees by their selection as "Man of the Week" by the American Way Committee of the Honolulu Chamber of Commerce since this custom of paying tribute to outstanding members of the community was started in 1948.

Selections for this honor are made on the basis of achievement both in civic affairs and the business world.



**HOWARD K. SONODA**, Assistant Planting Superintendent, Wahiawa, was one of a family of six children, and went to work in his 'teens to help support the family. He joined Hapco in 1923 as a field worker, and has advanced through various jobs to his present position. He has taken part in many experiments of great value to the pineapple industry.



**JAMES W. WILKINSON**, Superintendent of the Syruping & Double Seaming Dept., has made improvements in his department which have saved the company thousands of dollars each year. He started with Hapco as a machinist in 1929, and was later transferred to the S. & D. S. Dept. as a machinist. He has held his present position since April 1, 1936.



**NEAL S. BLAISDELL**, Hon. Personnel Dir., was 100th "Man of the Week" chosen by the Committee. He became Recreation Dir. for Hapco's factory division in 1937, and has been Personnel Dir. since 1948. In his present position he has overall supervision of factory personnel staff work, including recreation, training, health and placement activities.

# NEW APPOINTMENTS AT BARRON - GRAY



A. M. Erickson

Mr. A. M. Erickson, Operation Manager of Hapco's Barron-Gray Division factory, has been appointed assistant to the Vice President in charge of San Jose operations. In his new position Mr. Erickson will be in complete charge of the Division at all times during the absence of Mr. Herbert E. Gray, Vice President, in addition to continuing his present duties as factory manager.

Mr. Erickson, who has been with Barron-Gray since it was organized in 1923, has advanced steadily throughout his many years of valuable service.



L. H. Hogue

Mr. L. H. Hogue, Assistant Treasurer of the Barron-Gray Division, was elected to the additional post of Assistant Secretary. He succeeds Mrs. Esther Sward, who retired on March 31, as head of Treasurer's functions at the San Jose plant.

Mr. Hogue started with Barron-Gray in February, 1946, as Office Manager, after serving as a naval officer during the war. In January, 1947, he took over the additional duties of Comptroller, and in August, 1949, became Assistant Treasurer of Hawaiian Pine. Prior to 1946, he was with C & H Sugar Company in San Francisco.



J. T. Bambury

Mr. John T. Bambury has been appointed Director of the new Personnel Department established at Barron-Gray to provide an on-the-spot personnel service there along the lines of the personnel offices now operating at Honolulu, Wa-hiawa and Lanai. Mr. A. B. Gregory continues as Employment Office Supervisor.

Mr. Bambury joined Barron-Gray in 1946 as Payroll Clerk, following his return from military service. In 1948 he was appointed Safety Director, remaining in that position until his recent promotion.

## Lāna'i Culture & LANAI RANCH TO BE DISCONTINUED Heritage Center

The company announced, on April 4, that it will discontinue all activities carried on by its Lanai Ranch and dispose of its livestock within the next six months.

Every effort will be made to provide work opportunity for employees presently working on the ranch, although the character of the ranch jobs is such that some of the workers such as the cowboys might not want to change their occupations for plantation work, and would rather leave Lanai.

The ranch is being discontinued in line with the company's policy of concentrating on operations directly connected with the growing, canning and selling of DOLE products.

Moreover, operation of the ranch has been in conflict with the company's land conservation program on Lanai, because grazing during periods of drought has resulted in harmful soil exposure and erosion. Also, it is now possible to get enough meat supplies, along with other foods and supplies, by means of the barges which serve Lanai.

The piggery livestock and facilities, now part of the ranch, will be sold as a unit, if there are individuals on Lanai who wish to take them over and continue to run them as a private business.



**RETIRING** from Hapco on July 31, is Harry Halpern, Internal Auditor, seated. He will be succeeded by David H. Hassler, now an Accountant in the Treasurer's Dept., standing. Mr. Halpern has been with Hapco since June, 1937, starting as Assistant Accountant. He became Internal Auditor in 1940. A resident of Honolulu for many years, he was with Hawaiian Electric Co. and Hawaiian Brewing Co. before joining Hawaiian Pine. Dave Hassler joined Hapco Accounting Dept. in 1945 after wartime service with the Army. Before that he had been engaged in accounting and auditing work in New York City and Akron, Ohio. He is a graduate of Yale Univ., and attended Heidelberg Univ., Akron Law School, and the New York Univ. Law School.

# RETIRED FROM HAPCO ON MAY 1



**HEISABURO NAGAKI**, Job Foreman in the Planting Department, Wahiawa, has retired after 37 years with Hapco. He was born in Hiroshima, Japan, and came to Hawaii in 1905. He joined Hapco in June, 1912. He is the father of eight children. His eldest son, Mitsuo, now works at the Wahiawa Dispatch Station. Mr. Nagaki spends much of his time at home working in his garden.



**SEIICHI YANAGIHARA** joined Hapco in 1929 as a mechanic in the Cooker Dept., and was transferred to the Utility Division in 1943. He is the father of two sons, one of whom is in school, and the other is working. Mr. Yanagihara is a former baseball star, and is still an ardent fan. He is now looking forward to traveling to the other islands, taking it easy, and spending time with his family.



**TOO YONG LEE** was born in Seoul, Korea, and came to Hawaii in 1905. After working on Maui for several years, he came to Lanai in 1937 and has been with Hapco there since that time. When he retired, he was with the Field Maintenance Dept. He has a sister and aunt still living in Korea and hopes to return there as soon as conditions become more settled. Until then, he will remain on Lanai.

## MILESTONES

### ENGAGEMENTS

#### Wahiawa:

Miss Grace Murakoshi, Main Office, to Edward Nakagawa.

### WEDDINGS

#### Lanai:

Miss Mitsuko Kurashige, Main Office, to Naoki Matsuda, Utilities Dept., March 4.

Miss Yukie Kato, to Nobuichi Sakuma, Harvesting-Transportation Dept.

### BIRTHS

#### Honolulu:

To Mr. and Mrs. Asao Tamura, a son, Dexter Noboru, March 11.

To Mr. and Mrs. Alfred Yanamura, a daughter, Sandra Sadako, March 15.

To Mr. and Mrs. Malcolm McFaull, Jr., a daughter, Linda Dewson, March 23.

To Mr. and Mrs. Juan C. Alma, a son, John C., March 28.

To Mr. and Mrs. Kiyose Oya, a daughter, March 30.

#### Wahiawa:

To Mr. and Mrs. J. R. Hendrie, a daughter, Margaret, March 3.

To Mr. and Mrs. Ricardo Lapenia, a son, Lawrence, March 17.

To Mr. and Mrs. Laureano Duyao, a daughter, Fely, March 17.

#### Lanai:

To Mr. and Mrs. George K. Kahoo-

## Lāna'i Culture & COMING EVENTS Heritage Center

halahala, a son, George K., Jr., March 22.

To Mr. and Mrs. Norman T. Endo, a daughter, Christine Sanae, March 22.

To Mr. and Mrs. Peter N. Kekahuna, a son, Danny Kaeonalu, March 30.

To Mr. and Mrs. Timoteo Canida, a son, Llewellyn Dane, April 1.

To Mr. and Mrs. Zacarias Villoria, a son, Glenn, April 4.

To Mr. and Mrs. Eustacio Hubin, a daughter, Gwendolyn, April 5.



**JOHN PINCETICH**, new member of Hapco's Public Relations Staff. He was a reporter with the Star-Bulletin and a correspondent for the Wall St. Journal before joining the company. A native of Astoria, Oregon, he served as a naval aviator during the war.

#### Wahiawa:

Registration before May 12th for the Helemano Elementary School Kindergarten and First Grade is necessary for children born in 1944 and 1945 who do not have brothers and sisters attending the same school.

Junior-Senior Prom ..... May 6

JCC Terr. Speech Contest  
Finals, Leilehua School ..... May 13

Wahiawa Com. Assoc. Monthly  
Meeting, Com. Assoc. Bldg.,  
7:30 p.m. ..... May 18

Boy Scouts "Makahiki" (contact Boy Scouts for tickets) ..... May 20

Rural Oahu Beauty Contest for  
"Miss Hawaii," 13th Replacement Depot, 8:00-12:00 p.m.  
(also dancing) ..... May 20

Achievement Day for 4-H, 5-H,  
Farm Bureau, UE Club ..... May 27

#### Lanai:

ILWU General Membership  
Meeting ..... May 2

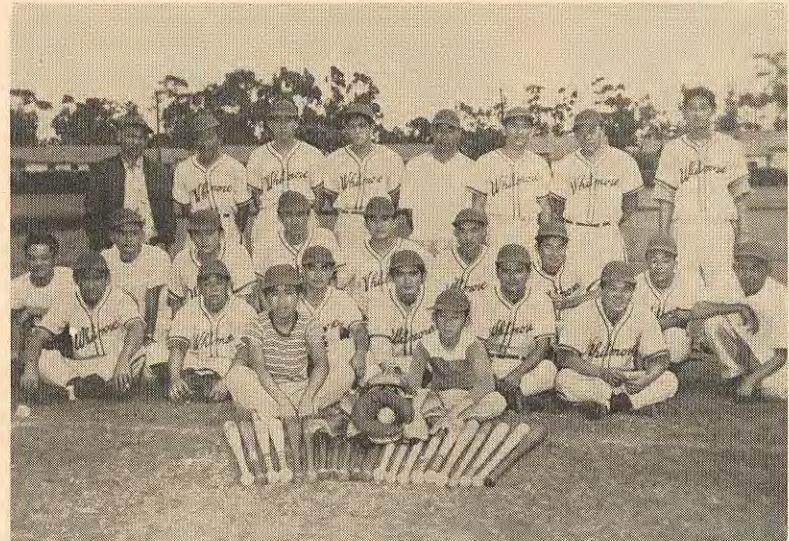
Mrs. R. Lindsey's Hula Class  
Uniki ..... May 6

Lanai Service Sorority Dance ..... May 13

4-H Achievement Day ..... May 20

Lanai High Senior Class Prom ..... May 27

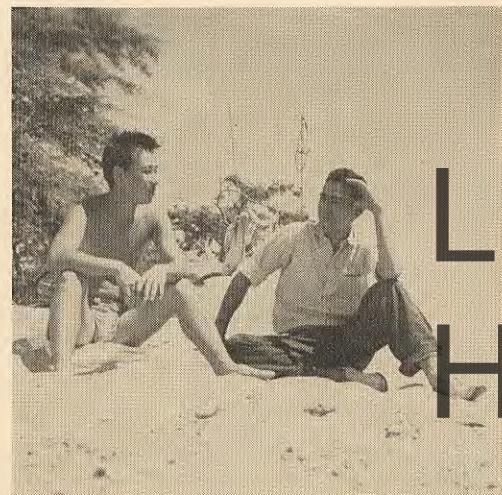
# RECREATION



**WHITMORE AJA BASEBALL TEAM.** 1st, E. Kibota, H. Fukumoto. 2nd, H. Nakasone, Tomio Yoshimura, K. Suwa, W. Hiroe, K. Kato, K. Amemiya. 3rd, S. Yoshimura, J. Chinen, T. Hiroe, H. Matsumoto, G. Nakasone, H. Tsutomi, Y. Kato, Teruo Yoshimura, S. Kawano. 4th, K. Itagaki, W. Nunotani, B. Nakagawa, H. Iwanaga, H. Handa, V. Aoki, K. Yoshimura, R. Takehara.



**HA'PO WAHINES BOWLING TEAM** which is competing in the Women's Commercial Bowling League. Left to right, Kay Kinoshita, Main Office Timekeeping; Yurie Uechi, Preparation; Alice Nakamoto, Container Plant; Winona Wood, Warehouse I.B.M.; Eleanor Kekahio, Preparation; Nona Chang, Preparation. Not present when the photo was taken, Nora Chung, Preparation.



**TALKING IT OVER** are Thomas Miura, left, Oiler at Lanai Power Plant, and Nathan Blevins, Elec. Sec., Util. Dept.

## Lāna'i Culture & Heritage Center



**FAMILY GET-TOGETHER.** Mr. and Mrs. Florentino Hera, Lanai City, and children, visited relatives at Kona, Hawaii.



**LANAI 4-H CLUB GIRLS** exhibit work. L. to r., Betty Jane Ramaila and Barbara Fernandez, Needle Workers' Club.



**FIRST PRIZE** for biggest fish caught in annual Ha'eo Casting Club Tournament was presented to Robert Kozuma, center, by William Mueller, left. Club Pres. Francis Sakamoto, right, watches.



**VOLLEYBALL TROPHIES** at Wahiawa went to Planting Dept. teams "A" and "B." L. to r., R. Lapenia, B. Lopez, R. Garingo, P. Abulon, F. Frisbee, G. Oroesco, R. Abregano, R. Dela Cruz.

# WAHIAWA EXPERIMENTAL DEPARTMENT



All work of the Experimental Department at Wahiawa is closely geared to that of the operating departments.

Experiments are conducted in all phases of plantation activities from preparing the soil to harvesting the fruit. These include experiments on plowing, fumigation, mulch paper, planting and planting material, fertilizing, and mealy-bug control, and fruit quality.

In addition to experimental work, the department personnel collects and compiles all rainfall, temperature and other weather data which are used for day-to-day work scheduling and for long range planning of plantation operations.

Experimental department personnel keep a "crop log" which shows a running account of the company's crop. Samples are taken monthly and analyzed in the central chemistry laboratory at Honolulu. Notes are made of the plant color, exposure, weight and anchorage. Roots are

examined for type, extent, and diseases. Minor deficiencies in the plant such as iron and zinc are noted, and the extent of leaf water storage is recorded. On the basis of these findings, operations conferences are held to decide upon fertilizer practices and schedules.

All experimental work done at Wahiawa is closely coordinated with research being done by the Pineapple Research Institute. The P.R.I. Experiment Station grounds nearby are frequently visited by personnel from all departments of the Wahiawa plantation, and members of the P.R.I. frequently discuss problems with people from the Wahiawa plantation.

The U. S. Dept. of Agriculture Oriental Fruit Fly Control Project near Wahiawa is being conducted under a cooperative arrangement with Hapeo, Raymond Inafuku, Exper. Asst. 2/c, and two Experimental Helpers, Simeon Vegares and Benedicto Bautista, are temporarily assigned to help in carrying out this work.



**STRIPPING SLIPS** from plant. Generoso Jumalon, Job Foreman, shows Gregorio Gaboya and Semion Barconas the proper way to do it. Note the forked sticks with which the slips can be separated without any damage to the plant and without bending over.



**FRUIT DEVELOPMENT**, above, is checked by Nobuo Yoshida. He splits the growing plant and examines it. Below left, **ROOT DEVELOPMENT** is examined by Fred Komatsu, left, and Nobue Tsuji. Below right, they gather **CROP LOG DATA** in the field.



**SOIL TEMPERATURE** is automatically recorded on the chart being examined above. Below, Karl F. Manke, Supt., and

Won Yill Whang, Asst. Supt., evaluate plots of an experiment at the Pineapple Research Institute grounds at Wahiawa.



**COOL DRINK** for Felix Fonacier, Teodoro Rabago, Damaceno Cabangbang. Below left, **ADJUSTING INSTRUMENT** which automatically records temperature and humidity. Below right, **FRUIT FLY EXPERIMENT** bottles are washed by Simeon Vegares.



# KNOW-YOUR-COMPANY TOURS

## Lāna'i Culture & Heritage Center

Hapco's "Know-Your-Company-Tour" program got off to a big start early last month, and has been going strong ever since. Employee committees handling the program are doing an outstanding job. As one employee said after taking one of the trips: "Everything went off like clockwork." By the end of April about 1,800 people had taken the all-day tour—and about 1,000 more are scheduled to go within the next two or three weeks.

Employees first thought of the idea of cannery people visiting the plantations, and plantation people visiting the cannery. Quite a few people talked about it during the Annual Report meetings held around the first of the year. In March the company made a survey to find out how many wanted to go—agreed to pay travel costs and see that nobody lost a day's wages in taking the trip.



It is one of the biggest programs of the kind ever undertaken in a private company. Transportation alone is a huge project. Special planes and special buses had to be chartered to carry about 2,800 employees back and forth between the plantations and Honolulu. This includes:

**BY CHARTERED AIRPLANE:** About 1,000 Lanai employees visiting the Honolulu cannery, and more than 300 Honolulu employees visiting the Lanai Plantation.

**BY SPECIAL BUS:** About 800 Honolulu employees visiting Wahiawa Plantation operations, and about 700 Wahiawa employees visiting the Honolulu cannery.

# EMPLOYEE COMMITTEES MANAGE THE TOUR PROGRAM

All arrangements for the tour program have been in the capable hands of the employee committees at the Honolulu, Wahiawa and Lanai divisions.

Committee members are to be heartily congratulated for the fine work they have done—in getting the tours under way on schedule, in working out all the important details of the trip, in making sound decisions on the many tough questions that were bound to come up, in arranging for an interesting, informative tour program, in providing for the comfort, convenience, safety and enjoyment of their fellow employees—in short, in doing a splendid job.

Besides the fun and hard work of managing and conducting the program, committee members made many new friends, and renewed old friendships among the people from the other divisions.

A total of 62 Hapeo people served on committees at the three divisions. Chairmen of the general committees were Tad Kawamura, Honolulu; Susano Sibayan, Wahiawa; and Robert Fujimura, Lanai.

Pictures of general committee members are on the right. Members of the committees are as follows:

**HONOLULU.** *Program Committee*—Sylvester Abili, Chairman; Anthony Benevedes, Johnny Silva, Lorraine Iwamoto, Joseph Kamze, Ethe Akiyama. *Department Explanation Committee*—Andy Koseki, Chairman; James Baker, W. Chong, Kenneth Souza, Shieto Saiki, Mitsuma Miyazaki, Wilfred Toyoda, Beatrice Au. *Reception Committee*—Samuel Keola, Chairman; Abe Kong, Isamu Shimoda, Yoshio Iwane. *Interpretation Committee*—Iwao Sasaki, Chairman; Richard Shinozaki, Caesar Raras, Gladys Yamada, John Hoshino. *Inter-Department Guides Committee*—Helen Yamane, Chairman; Wallace Kawabata, Yukio Tanaka, Nellie Akana, Gary Hiraiwa. *Visiting Committee*—Winona Wood, Chairman; Fred Oka, Thomas Vrandenburg, Hideo Omine, Raymond Tasaka, Gladys Yoshimura. *Lunch Committee*—Elsie Fukushima, Chairman; Nancy Uchigakiuchi, Arthur Machado, Umeyo Kaya, Atsushi Okino, Edith Ono.

**WAHIAWA.** *Reception, Guide and Explanation Committee*—Nemiso Abulon, Chairman; Abel Kuhia, Raymond Abregano, Keiji Amemiya, David Cabilangabang, Lorenzo Fabo, Maurice Ishimoto, Rachel Tanaka, Nora Matsunaga, Yaichi Itagaki, Candido Omalza. *Program Committee*—Richard Nonaka, Chairman; Billy Nakagawa, Hitoshi Nonaka, Pascual Bactista, Thomas Aoki, Roque Lastimado, Harry Uno, Joe Senas, Haruo Saifuku, Hisanobu Matsui. *Scheduling Committee*—Ellen Matsumoto, Chairman; Harue Ideguchi, Pedro Abulon, Vernon Dang. *Lunch Committee*—Peter L. Tupas, Chairman; John Eniero, Pedro Abangan, Tomoe Matsumiya.

**LANAI.** Committees were organized along departmental lines as follows: *Planting Department*—Aurelio Rabanal, Chairman; Faustino Basini, Eiso Hakama, Takanori Ogasawara, Jitsuo Masada and Hiroshi Morimoto, advisors. *Harvesting Department*—Jesus Largo, Chairman; Eugene Luis, James Nishimura, Teofredo Bello, Meliton Q. Lacamento, advisor. *Field Maintenance Department*—Kazumi Masada, Chairman; Kazuyuki Nakao, Mrs. Yoshiko Kawai, Stanley Ingano, Harold Matsui, advisor. *Agricultural Engineering Department*—Hiroshi Oshiro, Chairman; Ichiji Oyama, Shiro Hokama, Akira Hayashida, Tamotsu Kubota, advisor. *Utilities Engineering Department*—Yukio Matsumoto, Chairman; Naoki Matsuda, G. T. Williamson, advisor. *Experimental Department*—Gilbert M. Matsui, Chairman; Haruo Nagatani, Clarence Matsuura, James C. Medcalf, advisor. *Lunch Committee*—James Wong, Chairman. *Visiting Group Committee*—Masashi Tsumura, Chairman. *General Committee*—All committee chairmen with Robert Fujimura as General Chairman.



**HONOLULU GENERAL COMMITTEE**—Left to right: Helen Yamane, Chairman, Guides Committee; Fred Oka, V. Chairman, Visiting Committee; Sylvester Abili, Chairman, Program Committee; Tony Benevedes, V. Chairman, Program Committee; Winona Wood, Chairman, Visiting Committee; Samuel Keola, Chairman, Reception Committee; Andy Koseki, Chairman, Department Explanation Committee; Elsie Fukushima, Chairman, Lunch Committee; Iwao Sasaki, Chairman, Interpretation Committee; Tad Kawamura, General Chairman; Wai Yen Chong, V. Chairman, Explanation Committee.



**WAHIAWA GENERAL COMMITTEE**—Peter Tupas, Chairman, Lunch Committee; Ellen Matsumoto, Chairman, Scheduling Committee; Tomoe Matsumiya, Secretary, General Committee; Richard Nonaka, Chairman, Program Committee; Susano Sibayan, Chairman, General Committee; Nemiso Abulon, Chairman, Reception-Guide-Explanation Committee; Tsutae Tomita, V. Chairman, General Committee. Shigeichi Kawano, Supervisory, not in photo, is also member of General Committee.



**LANAI GENERAL COMMITTEE**—Yukio Matsumoto, Chairman, Utilities Dept. Committee; Gilbert Matsui, Chairman, Experimental Dept. Committee; Kazumi Masada, Chairman, Field Maintenance Dept. Committee; Aurelio Rabanal, Chairman, Planting Dept. Committee; Robert Fujimura, General Chairman, Lanai Division; Hiroshi Oshiro, Chairman, Agricultural Engineering Dept. Committee; Jesus Largo, Chairman, Harvesting Dept. Committee; James Wong, Chairman, Lunch Committee; Masashi Tsumura, Chairman, Visiting Tour Committee.

PLANTING--LANAI



BOOM SPRAY--LANAI



WELL No. 4--LANAI



HARBOR--LANAI



## HONOLULU WORKERS SEE HOW PINEAPPLE IS GROWN

# Lānai Culture & Heritage Center

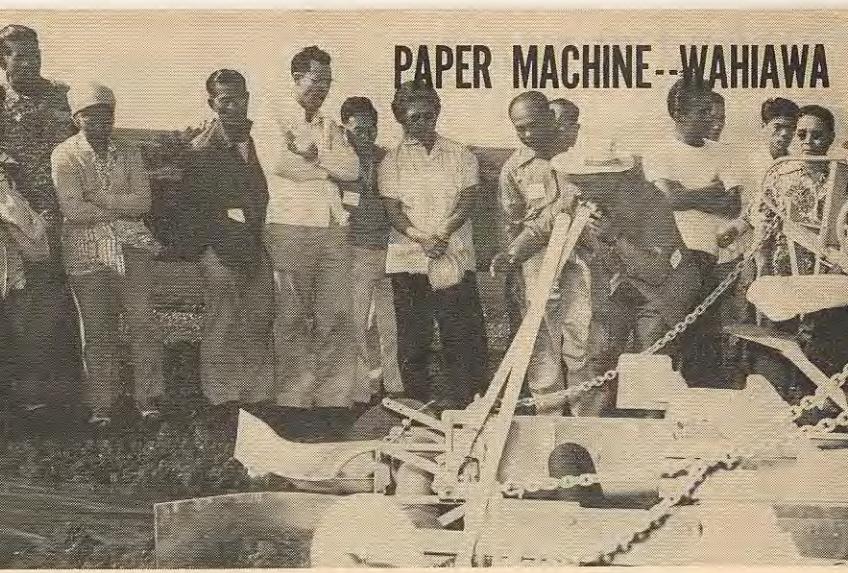
Plant and office workers from Honolulu visited their plantation fellow-workers and saw at first hand what goes into the job of growing quality pineapples.

Above, at Lanai, the new irrigation spray unit, which in dry weather carries precious water to pineapple plants from the recently installed irrigation system.

Below, a close-up view of one of Wahiawa's fleet of harvesting machines. All tours to the plantations are made on scheduled harvesting days.



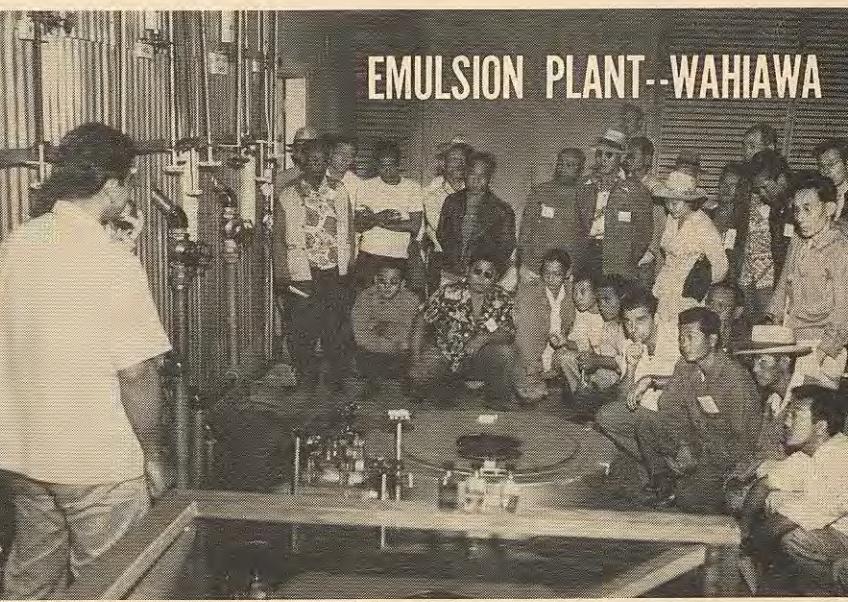
PAPER MACHINE--WAHIAWA



TRASH MULCH PROJECT--WAHIAWA



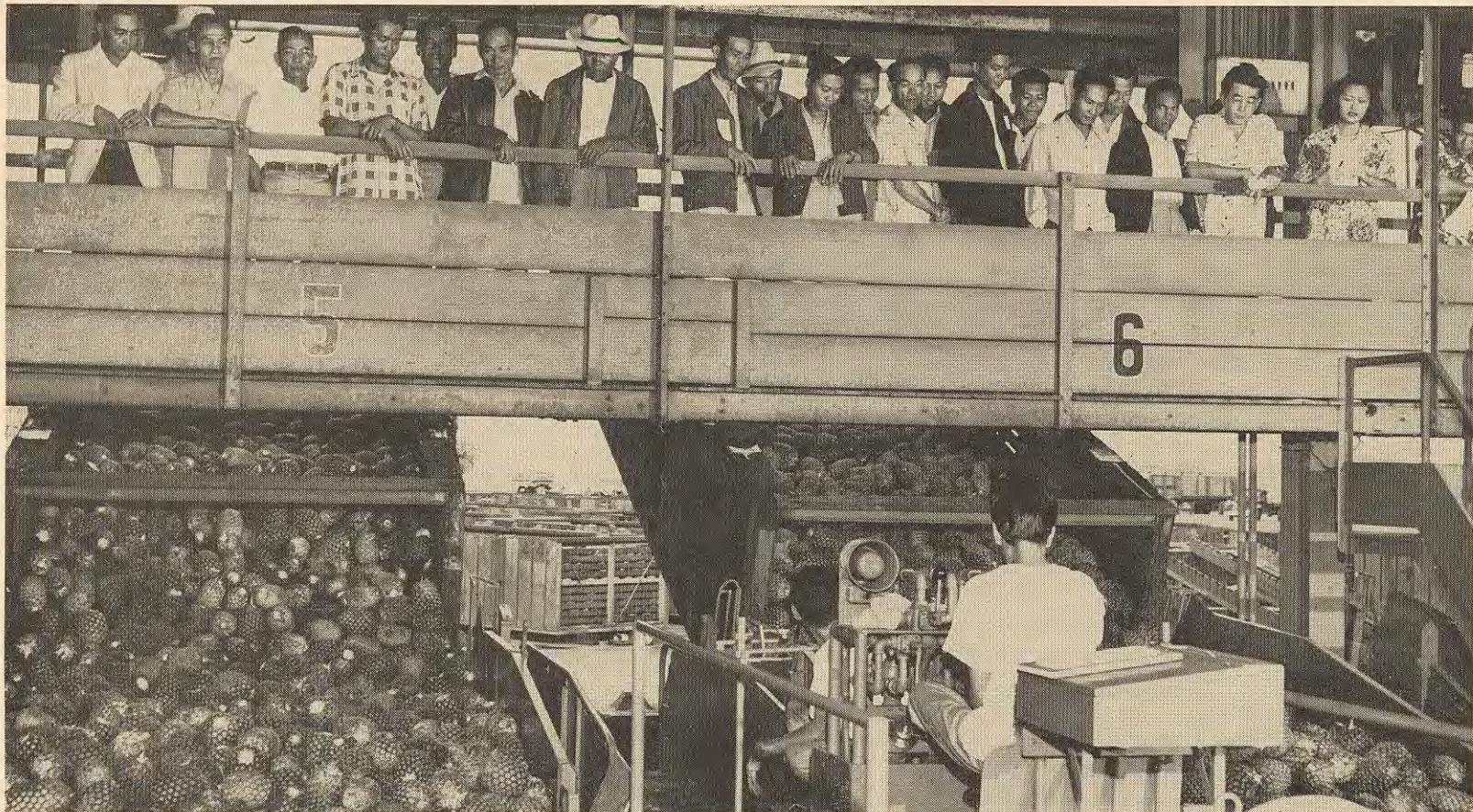
EMULSION PLANT--WAHIAWA



OFFICE--WAHIAWA

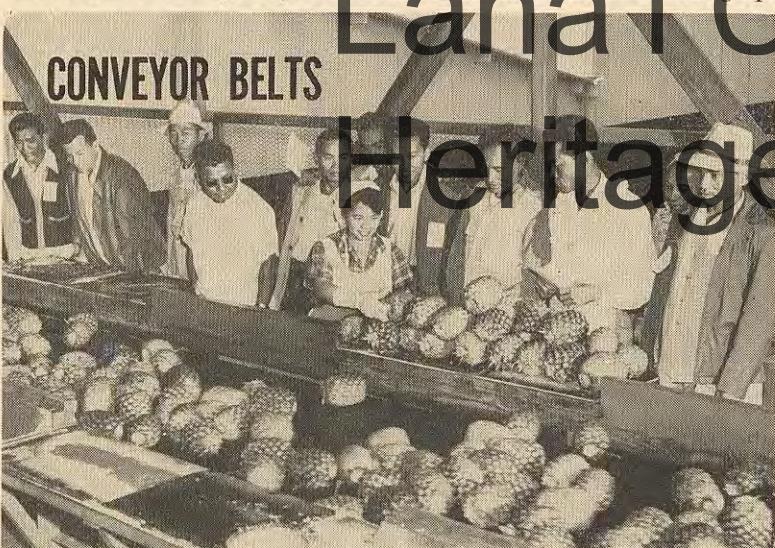


# PLANTATION WORKERS TOUR CANNERY AND OFFICES



ALL TOURS TO HONOLULU are made on scheduled cannery operating days. Plantation workers get a close-up view of what happens to the pineapples once they reach the plant. Starting with the fruit bins above, the visitors tour the entire cannery. Later they visit the research and quality control labs, the machine accounting operations, and main offices.

## Lāna'i Culture & Heritage Center



CONVEYOR BELTS



GINACA MACHINES

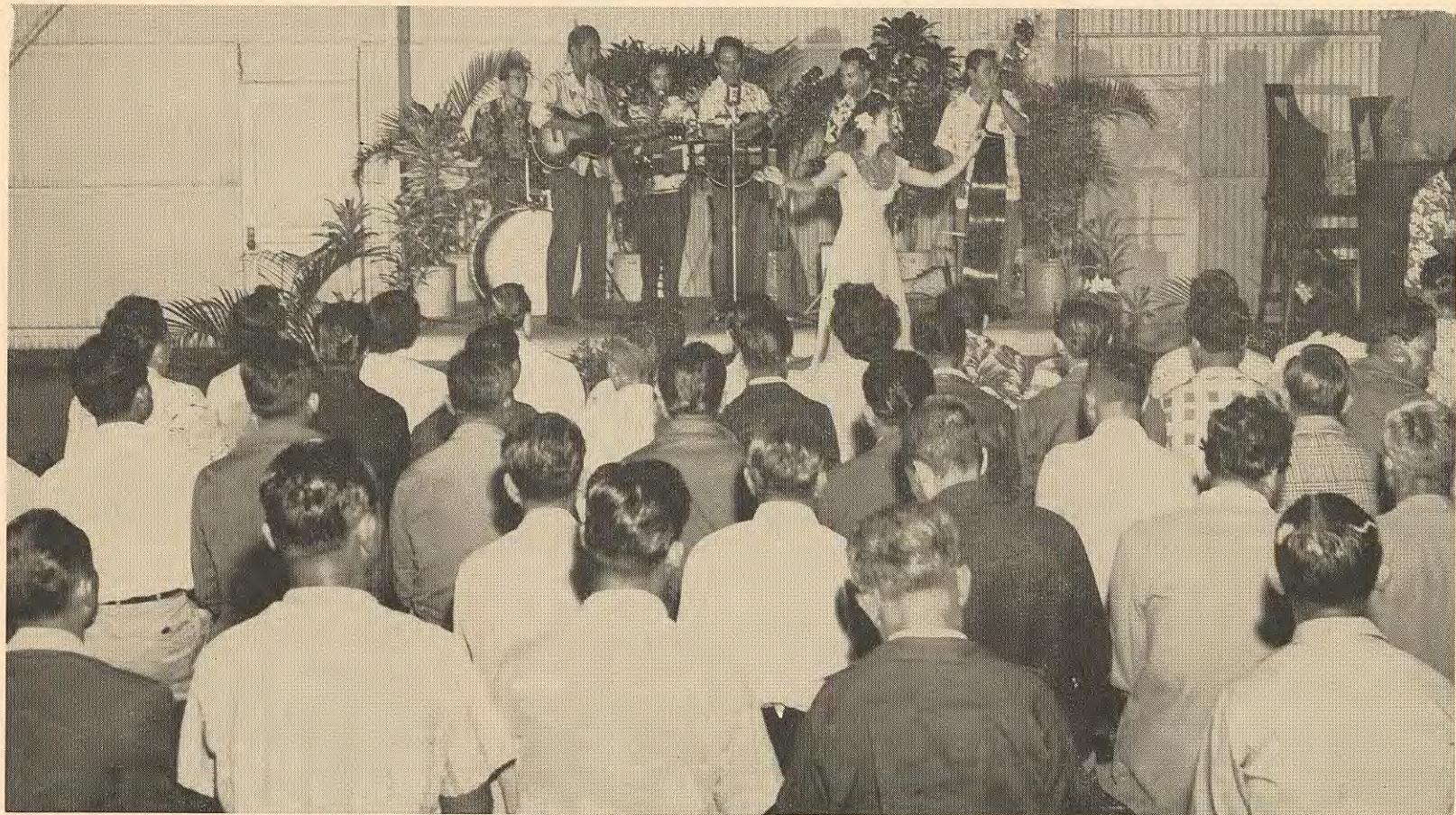


PREPARATION



I. B. M. OFFICE

# TIME OUT FOR FOOD AND FUN



## ENTERTAINMENT Lanai Culture & Heritage Center

There's a lot to see in either a plantation or cannery tour. But there's always time for fun and relaxation. Programs varied at each location.

Above, plantation visitors at Honolulu start the day with typical Hawaiian entertainment.

Right, Lanai workers view Honolulu from Punchbowl, as part of a tour of Honolulu points of interest, following cannery tour.

Lower left, music and food at Wahiawa.

Lower right, picnic lunch at Manele Beach, Lanai.



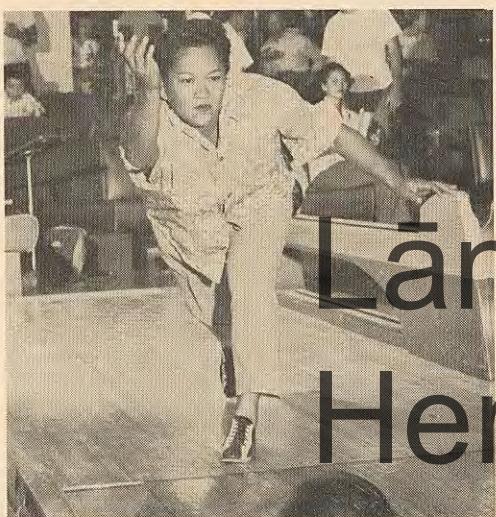
# HONOLULU



**HAWAIIAN PINE CHAMPIONSHIP TEAM**, Hon. Com. Bowling League. Front, Jack Yuen, Jacinto Sabog. Rear, Wallace Shimayama, Stanley Lai, Bill Thompson (Hon. Bowling Center), Jacob Ching, George Shimabukuro, Thomas Azumi.



**BULLETIN BOARD** for Safety Posters and notices is kept up-to-date by George Medeiros, Head Mech., Extracting Dept., By-Prod. He's Dept. Safety Chairman. By-Prod. has similar boards in all departments.



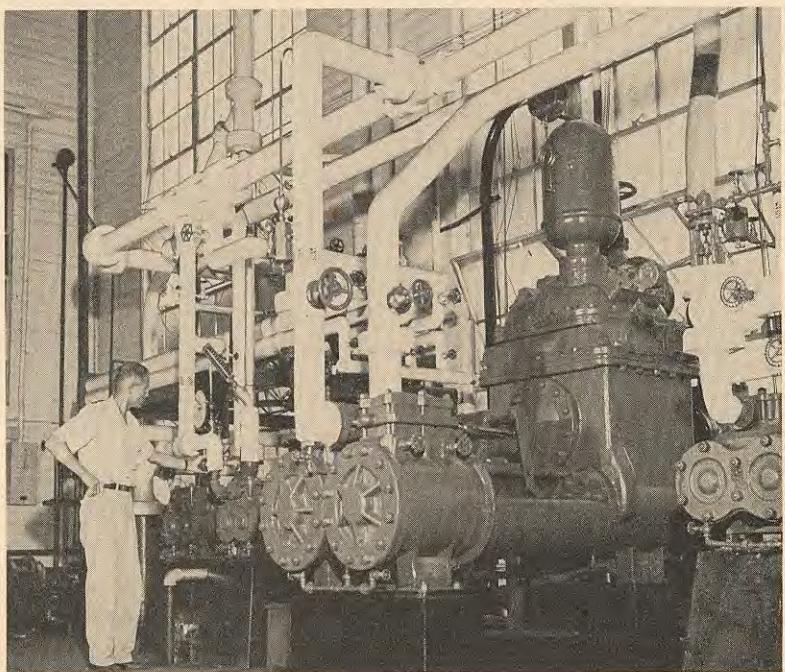
**HIGH SCORER** on Women's Com. bowling team is Eleanor Kekahio, Prep. Dept. Top score in single game was 215 pins.



**WELCOME BACK**—again—to Dorothy Hill who returned to Hapco as secretary to George Burgess and Bill Hodgins.



**OPTIMISTS VS. PREP. DEPT.** L. to r., J. Youd, D. O'Neill, B. Smith, K. Togami, D. Rofoli, A. Kaiwi, M. Lau.



**HUGE PUMPS AND BOILERS** keep steam ready for its many uses in the cannery. Kazumi Tagawa, above left, checks pumps that bring fuel oil from supply tanks into fire room and to burners. At right above, John Souza watches to see that pressure is kept at 110 lbs. In peak season, 14 to 15,000 gals. of crude oil per day are used, and boilers put out over 2,000,000 lbs. of steam.





**WEDDING DAY** for Mitsuko Kurashige, M.O., daughter of Mr. and Mrs. Iwao Kurashige, and Naoki Matsuda, Util. Dept.



**BRIDAL PARTY.** T. Sakuma, Groom Nobuichi Sakuma, Harv.-Transp. Dept., Bride Yukie Kato, and Mildred Kato.



**MR. AND MRS. CHOTARO KAWAKAMI** were honored at a special luncheon at the Lanai Clubhouse on the occasion of Mr. Kawakami's retirement on April 1st. He has been with Hapco for nearly 32 years and is the only Thirty-Year Club member from Lanai. Mr. and Mrs. Kawakami are the parents of six children. Two daughters and three sons are living on Lanai, and their fourth son is at present living in Honolulu after serving with the U.S. Army. Mr. Kawakami joined Hapco in 1918, and recalls working with Mr. James Dole in the early days of the company at Kipapa 1. He was transferred to Lanai in 1924.

## Lāna'i Culture & Heritage Center



**FIRST HOLY COMMUNION** was received on March 12 at Sacred Hearts Church by, front row, l. to r., Lucille Garalde, acting angel; Gloria Obado; Marietta Santos; Arsenia Garalde; Johanna Endrina; Caroline Caluya; Joyceline Lee; Helen Navalta and Irene Dalde, acting angel. 2nd row, Elia Viscaino; Apolonia Agonoy; Mercedes Ozoa; Lucena Magaoay; Angelita Romero; Rosemarie Neiva and Eddie Yara. 3rd row, Ernest Keliukilo; Bonny Viscaino; Bobby Wilkinson; Theodore Tabura; Father Gielen; Esmael Naanep; Richard Garalde; Antone Ildefonso; Rogelio Naanep and Stanley Daguay.



**PARTY** for the 21st birthday of Encarnacion Saloriceman. Standing, Francisco Perez, Mr. and Mrs. Tomas Saloriceman.



**AFTER BAPTISM.** I. Binologa, B. Sakan-daka, R. Magaoay with baby Valentina Tabura, Mrs. Florence Tabura, D. Casil.

# WAHIAWA



**PACKING FOR TRIP TO JAPAN.** Son Kazio helps Hideo Nagai, Mrs. Nagai and Mrs. Haruyo Kodani get things together.



**U. S. CITIZEN** is Benito Tano, job foreman, Planting Dept. He went to evening school to prepare for citizenship.



**BAPTISM.** L. to r., Roque Oga, Mrs. Violet Jaime with Annette, daughter of Mr. and Mrs. Pete Abulon, Mrs. Abulon.

## WHITMORE STARLIGHT 4-H CLUB DEMONSTRATION



**CLUB MEMBERS.** Front, l. to r., Akiko Komata, Beatrice Aquino, Mabel Takahara, Winona Abangan, Elaine Takehara. Rear, Janice Valparaiso, Angela Cruz, Ruth Saneishi, Rosalind Aquino, Constance Tsutomi, Ethel Tanda, Leader.

Lāna'i Culture & Heritage Center



Making Pot Holders



Care of the Hands



**WINNING TEAM** in demonstrations was Winona Abangan and Rosalind Aquino with their covering of sewing box. Judges were Nora Handa, Ellen Matsumoto, Ethel Tanda. L. to r., Ethel Tanda, Winona Abangan, Rosalind Aquino, Ellen Matsumoto, Nora Handa.



Making a Spool Rack



Covering Clothes Hanger

## HAPCO VETERANS

In addition to the two Wahiawa men who have spent thirty-five years with Hapco, there are eight who this month will have been members of the Hapco family for twenty-five years.

Two of the eight are from the San Francisco office. Mrs. Vivian V. Davis started as a file clerk in May, 1925, and was made file clerk supervisor in 1936. She was born in Clear Lake, Washington, but has spent most of her life in San Francisco. Fishing is her favorite hobby.

Miss Katherine M. Ruter joined the San Francisco office in May, 1925, as a typist in the order department. She became a senior order clerk, and has efficiently handled that job for many years. At present, her work includes some of the company's most active and important sales territories. She is a native daughter of California, having been born in San Francisco.



**MASAO KUBO**, Wahiawa, is a 35-year veteran. Born in Japan, he started with Hapco in 1915 as a field laborer, and later became pump operator at Waialua. He has four sons and one daughter.

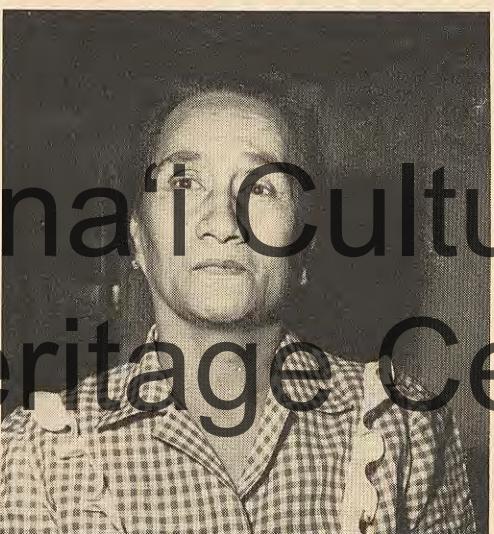


**TSUNEICHI SHIMADA**, Dispensary Chauffeur, Wahiawa, will complete 35 years on May 21. He was born in Japan. He lives in his own home and grows vegetables and flowers. He has eight children.

## TWENTY-FIVE YEAR VETERANS



**JAMES SUGITAYA**, Honolulu, Metal-smith 1/C. Born in Japan, he is married and has two sons. His hobbies are fishing and fencing.



**MARY A. VICTOR**, Honolulu, at present on sick leave, has worked in the Labeling Dept. since joining Hapco. She has one daughter.



**SEIZO HONDA**, Lanai, was born in Japan and came to Hawaii in 1906. He worked at several jobs and at Hapco cannery. He came to Lanai in 1925.



**PEDRO ABANGAN** was born in P.I. He started with Hapco as field laborer, and advanced to Job Foreman with the Planting Dept. He has five children.



**TAKEO SEGAWA**, Wahiawa, started as field laborer and is now an assistant to the storekeeper in the Storeroom. He has two sons.



**DENSUKE TOMITA**, Wahiawa, came to Hawaii from Japan in 1906, and started with Hapco in 1925. Two of his 6 sons work for Hapco. He also has 2 daughters.

## HAPCO SUPERVISORS IN TWO-DAY CONFERENCE

A two-day conference based on the recent Employers Council Industrial Relations Conference at Queen's Surf was held at the Hapeo Auditorium on March 23, 24. Some 80 supervisors from the cannery and additional guests attended.

The Hapco meetings, consisting of a series of 7 panel discussions, gave all supervisors an opportunity to hear about the worthwhile material covered by the Employers Council meetings. The first six panels reviewed the various phases of industrial relations discussed at Queen's Surf and tied them in with industrial relations procedures at Hawaiian Pine. The seventh, presented by the Factory Personnel Department, covered that department's work.

All speakers in the conference were factory supervisors. Following the talks in each panel session a period was given to questions from the audience. These were answered either by the panel members or by other members of management present.

The subjects of the panel discussions and members of each panel were as follows:

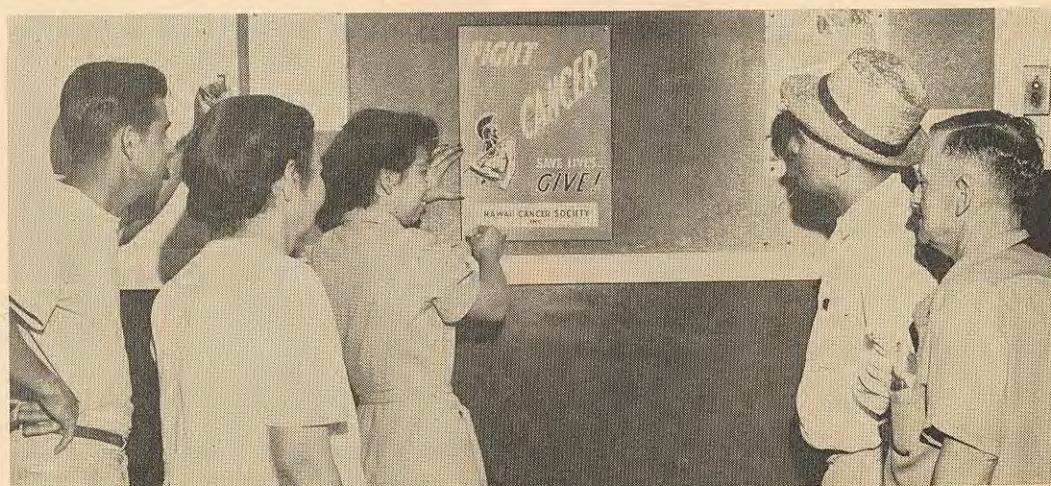
- Panel 1: "Development and Implementation of an Industrial Relations Program." James Porter, Orlando Schoening, R. F. Healy, R. M. Kozuma, K. Komatsu, Neal Blaisdell.
- Panel 2: "Development of Personnel Policies and Procedures." Ray Linxwiler, John Neville, George Polhemus, Andrew Koseki, W. M. Mueller, W. K. Koki.
- Panel 3: "Wage and Salary Administration." G. Polhemus, B. Bratcher, H. Morley, P. G. McLachlan, A. DeMello, F. Cunha.
- Panel 4: "Pensions and Collective Bargaining." A. M. Lee, Howard Akiyama, A. Hagen, E. Camara, D. F. Phelan, G. Polhemus.
- Panel 5: "Employee and Community Relations." E. C. Leedom, James Kau, Paul Peters, V. F. Lacy, H. Kitagawa, J. W. Wilkinson, A. DeMello.
- Panel 6: "Supervisory Development." F. H. Stevens, A. Witt, J. M. Davis, W. M. Mueller, R. K. H. Tom, Neal Blaisdell.
- Panel 7: "Organization and Function of Factory Personnel Division." N. Blaisdell, W. M. Mueller, Louis Bown, G. Polhemus, Billee Schad, A. DeMello.



**SUPERVISORS** hear talks on the Organization and Function of the Factory Personnel Division—one of the series of panel discussions on Industrial Relations presented recently in the Hapeo auditorium. Standing at left is moderator Neal Blaisdell. Panel members, seated from left to right, are Louis Bown, Billee Schad, William Mueller, George Polhemus, and Adrian DeMello.



**DOLE SUMMER TRAVEL AWARD WINNERS** Lorraine Fujimoto, left, and Stella Okita, right, receive notification from Hapco President Henry White that they have won three-week, all-expense trip to the American Home Economics Convention in Boston. Both girls are juniors in the University of Hawaii Home Economics Department.



**FIGHT CANCER** is slogan for Cancer Control Month, starting May 2. All contributions go to checking cancer. Pearl Loo puts up poster in Honolulu Snack Bar. Reading it are, l. to r., Arthur Cremer, Nave Asato, Ernest Luther, Herman Spillner.

## MORE HAPCO PEOPLE GO TO DOLMEX

In addition to Edward Cambra who went to Dolmex in February as an expert on double seamers, the following Hapco people have left for temporary duties at the Dolmex cannery, to help prepare for the approaching canning season there, the second since Hapco has acquired a stock interest in the corporation: Robert Tom, will help to set up the Preparation



Robert Tom

Dept. at the new cannery. Walter C. Light, who last year helped in the construction of the plant, will this year concern himself with Labeling and Warehouse activities. Edward Chee, who also has had previous experience at Dolmex, will help set up the Preparation Dept.



Walter Light



Edward Chee



Edward Kitkowski



"Happy" Mitsuhiro

The Juice Dept. at the new cannery will be operated under the direction of Edward Kitkowski, and Yutaka "Happy" Mitsuhiro will help to get the Ginaca Dept. working at top efficiency.

The group will remain through the canning season as special advisers and instructors.



**PHYSICAL EXAMS ON LANAI.** Nurse Pauline Wischmann takes Miguel Ver-gara's blood pressure in annual check-up.

## NEW WINNERS OF SUGGESTION AWARDS



**TOKUCHI KUWABARA**, Cooker Dept., developed the use of a cooker stop runway on the three 46 oz. cookers.



**LOGAN NG**, By-Products Division, suggested the installation of paper cup dispensers at the Cafeteria snack bar.

## LANAI OFFICE MANAGER TRANSFERRING TO HONOLULU

### Inter-Divisional Transfers for Billings, Hobdy and Coleman

Donald B. Billings, Office Manager, Lanai, will return to the Budget Dept., Treas. Div., Honolulu, as a budget Analyst, in the latter part of this summer.

At that time W. Warner Hobdy, now Asst. Sup't., Materials Control Dept. of the Services and Supplies Div., will become Office Manager at the Lanai Plantation. Meanwhile, he was transferred to the Treas. Div. on April 24 to work in the Budget Dept., Honolulu, and in the office at Lanai, familiarizing himself with his new duties. Edward J. Coleman of the San Francisco Purchasing Dept., will re-

turn to Honolulu on May 8 to become Asst. Supt., Materials Control Dept.

Don Billings started as a clerk at the Haiku Division of Hawaiian Pine on Maui in January, 1938. When that Division was closed in May, 1938, he was transferred to the Budget Dept. in Honolulu. Warner Hobdy joined Hapco in November, 1948, and helped install inventory and materials control procedures at the Honolulu, Waiahawa and Lanai storerooms. Edward Coleman started with Hawaiian Pine in June, 1937, as a Field Auditor at the Lanai Plantation.

## RECENT PROMOTIONS

### PROMOTIONS OF HAPCO WAGE EMPLOYEES DURING MARCH, 1950

Name	From (Job Title)	Labor Gr.	To (Job Title)	Labor Gr.
<b>HONOLULU</b>				
Wayne Kauka	Mechanic Trainee	V	Mechanic Trainee	VI
<b>LANAI</b>				
G. Ohashi	Field Laborer	I	Harbor Laborer	III
Abel Amaral	Field Laborer	I	Harbor Laborer	III
Leo Van Titcomb	Electrician 2/c	IX	Electrician 1/c	X
Eisuke Hokama	Electrician 2/c	IX	Electrician 1/c	X
Nathan H. Blevins	Electrician 2/c	IX	Electrician 1/c	X
<b>WAHIAWA</b>				
Jose Barro	Fruit Conveyor Opr. 2/c	III	Conveyor Operator	IV
Eduardo Casildo	Fruit Conveyor Opr. 2/c	III	Conveyor Operator	IV
Cosme Bernardes	Fruit Conveyor Opr. 2/c	III	Conveyor Operator	IV
Bunang Amfiel	Fruit Conveyor Opr. 2/c	III	Conveyor Operator	IV
Francisco Saludez	Fruit Conveyor Opr. 2/c	III	Conveyor Operator	IV
Andrew Piimauna	Fruit Conveyor Opr. 2/c	III	Conveyor Operator	IV
Benjamin Galiza	Fruit Conveyor Opr. 2/c	III	Conveyor Operator	IV
Esteban Gavina	Fruit Conveyor Opr. 2/c	III	Conveyor Operator	IV
Lawrence Honmyo	Machinist Specialist	VI	Machinist 3/c	VIII
Makoto Yonezawa	Automotive Mech. Trainee	IV	Automotive Mech. Trainee	V
Howard Matsuo	Automotive Mech. Trainee	IV	Automotive Mech. Trainee	V
Seiso Komata	Field Laborer	I	Tool Room Attendant	II
Capistrano Albito	Field Laborer	I	Trade Helper	II
William Kanakanau	Truck Driver 2/c	IV	Field Service Unit Opr.	V
Athanasius Pavao	Field Laborer	I	Field Service Unit Opr.	V



# Lāna'i Culture & Heritage Center

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